



Texas Association of Promotores & Community Health Workers

April 2025

TAPCHW History

History of TAPCHW

Beginning in 2014, representatives from CHW training programs, regional CHW organizations, and the Texas Department of Health and Human Services CHW Advisory Committee discussed establishing a statewide CHW association. These milestones represent the invested efforts we have made to establish TAPCHW. TAPCHW's original principal place of business was located in Abilene, Texas.

Interim Board

The TAPCHW Interim Board of Directors (BOD) began their terms in 2018 to help establish TAPCHW a 501(c) 3. The first formally elected BOD transitioned in 2020 "after a statewide voting process that included participation from DFW CHW Association, West Texas CHW/Promotores Association, NorthEast Texas CHW Coalition, National CHW Training Center.



TAPCHW Milestones

- **2015** - Promotor(a)/Community Health Worker Training and Certification Advisory Committee held a meeting to resume discussions on forming a statewide association.
- **2016** - CHW leaders contacted stakeholders across the state to recruit members for a state association and formed the state association planning committee.
- **2017** - The association organization structure was developed.
- **2018** - Established an interim Board of Directors (BOD). Received 501(c) 3 Determination Letter. Developed and adopted TAPCHW Bylaws. Developed BOD Roles & Responsibilities.
- **2019** - Official launch of TAPCHW during DFW-CHW Association Annual Regional Conference. Website is launched.
- **2020** - TAPCHW hosted the first virtual statewide conference. TAPCHW formally elected first BOD.
- **2021** - Transition of interim BOD, revised TAPCHW bylaws and inception of MOP.
- **2022** - TAPCHW hosted the first in-person conference, in Waco TX



TAPCHW Mission, Vision, & Values

Mission Statement

To support and expand opportunities for the CHW profession at the state and local level through advocacy, education, empowerment, and policy.

Vision

Elevate the voices of Texas Community Health Workers and Promotores

Core Values *in all of our work, we must do/act/be aligned with:*

Integrity

We remain true to the CHW/Promotores role.

Unity

We connect CHWs/Promotores, allies, & communities.

Equity

We support fair access in advancement.

Self-Empowerment

We honor the intrinsic value of lived experiences.

Advocacy

We champion for CHW priorities.

Intersectionality

We acknowledge and engage different perspectives.



Board of Directors- **Officers**

Board Member	Officer Role	Comments/Details
Zenaida Martinez, Austin	President	<ul style="list-style-type: none">• President term effective January 2025• Joined BoD in January 2023
Karla Alvarado, DFW	Secretary	<ul style="list-style-type: none">• Secretary term effective January 2025• Joined BoD in January 2023
Jacqueline Green, DFW	Treasurer	<ul style="list-style-type: none">• Treasurer term effective January 2025• Joined BoD in July 2024
Roxana Lopez, Lubbock	Training Center Lead	<ul style="list-style-type: none">• Effective January 2025• Lead & support TAPCHW CE's coordination, submission, approvals, etc., non-voting



2025 Board of Directors

Board of Directors 2025	Current BOD Role	Committee / Role
Zenaida Martinez, Austin	President	Conference / Lead
Karla Alvarado, DFW	Secretary	Marketing / Lead
Jacqueline Green, DFW	Treasurer	
Teresa Wagner, DFW	Board Member at Large	Training Center / Member
Henry Morgan Montalvo, San Antonio	Board Member at Large	News / Lead
Erika Carrillo, Lubbock	Board Member at Large	
Mickal Lewis, Houston	Board Member at Large	
Kayla Gutierrez, Victoria	Board Member at Large	Marketing / Member
Hilario Covarrubia, Austin	Board Member at Large	
Frances Villafane, DFW	Board Member at Large	
Sharon Ricks, Austin	Board Member at Large	
Melissa Stern, DFW	Board Member at Large	
Wendy Garcia-Hughes, Victoria	Board Member at Large	



TAPCHW 2025 Work Plan/Goals

Offer statewide annual CHW conference

Partner with local associations

Work with multiple training centers & CHW Instructors

Secure sponsors

Promote statewide projects and opportunities for CHWs

Statewide Survey - 2024

EPR Initiative Update - 2024

Texas Healthy at Home Update - 2024

Amplify and promote local associations

Build & strengthen relationships - Dia de la Mujer Latina, Lubbock, etc.

Local Association Network Calls and Training Center calls - increase # of attendees

Defer to local where applicable*

Post/share/promote local projects/events to online member forum, via email, & social media

Support CHW and CHW Instructor continuing education efforts

Quarterly Meeting - increase attendees, create more content

Define affiliation process & requirements (i.e. membership) & course CE submission to DSHS responsibilities

Start a training committee - 2024

Develop & certify, shareable CHW and CHW Instructor continuing education

Record accessible CEs

Engage in advocacy for the P/CHW workforce

Create and distribute biannual member newsletter

Share, promote, & engage in legislative efforts ex. CHW Day Recognition

Collaborate with affiliates/orgs at state level

Update on CHWI one pager & Experiential Refresher Course

Participate in CHW Day in Texas



CHW Action Day 2025

Joined Dia de la Mujer Latina in Austin for CHW Action Day at the Capitol on April 4, 2025

- ★ Largest group of CHWs attended to date
- ★ Energy was felt throughout the whole state
- ★ Great presentations on updates on HB 1575
- ★ Summary of Event to be determined after 4/4/2025
- ★ CHWs still have an opportunity to take advocacy CE online

