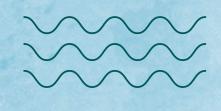
INSIGHT TO IMPACT



Turning Learning to Action

Lily McClure

Let's Get Present





Studies show that 87% of professionals attending conferences never implement what they learn

Let's be the 13%!

Our Agenda

Identify traps that keep us from applying our conference learning

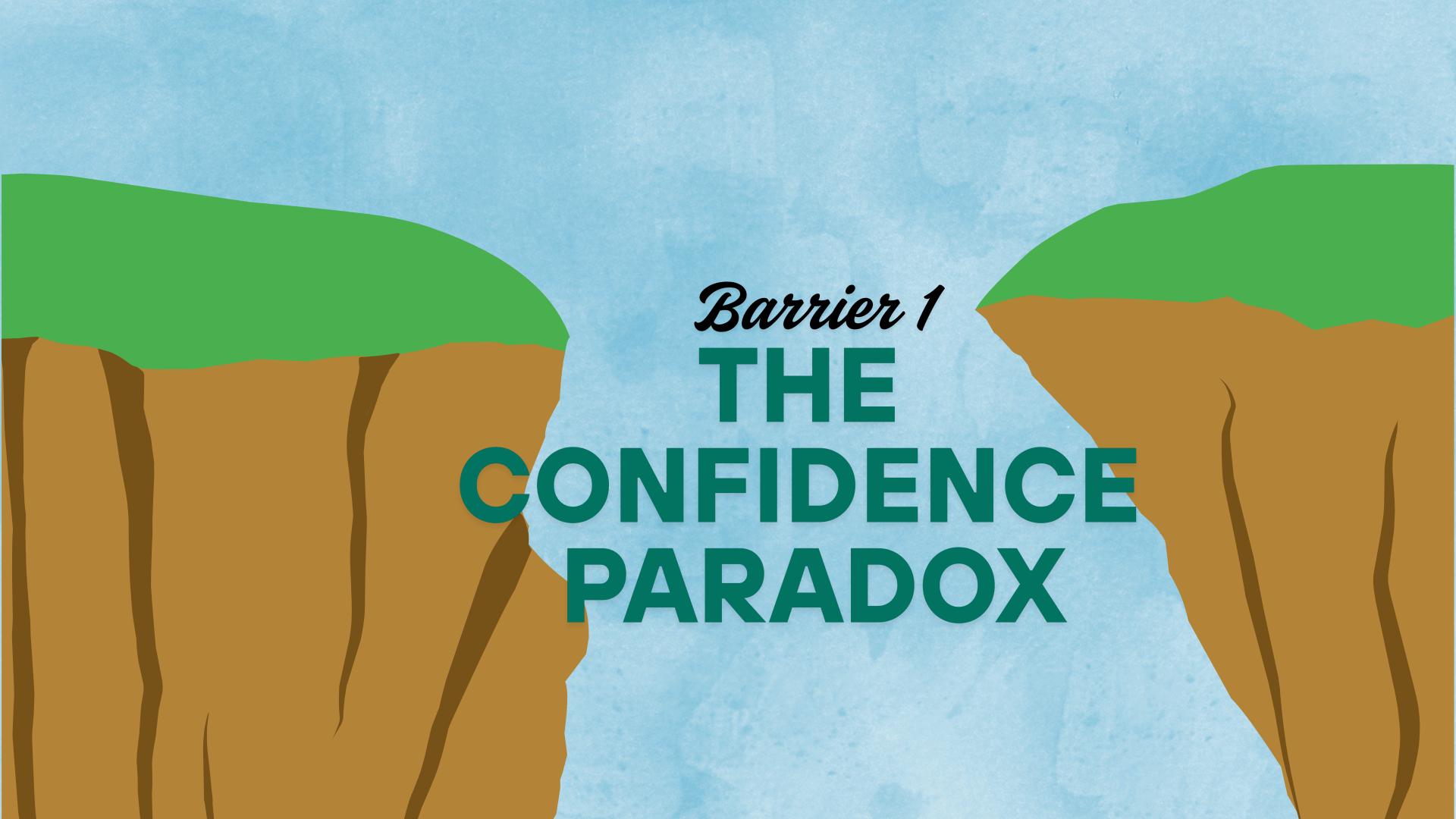
Reflect on key conference takeaways

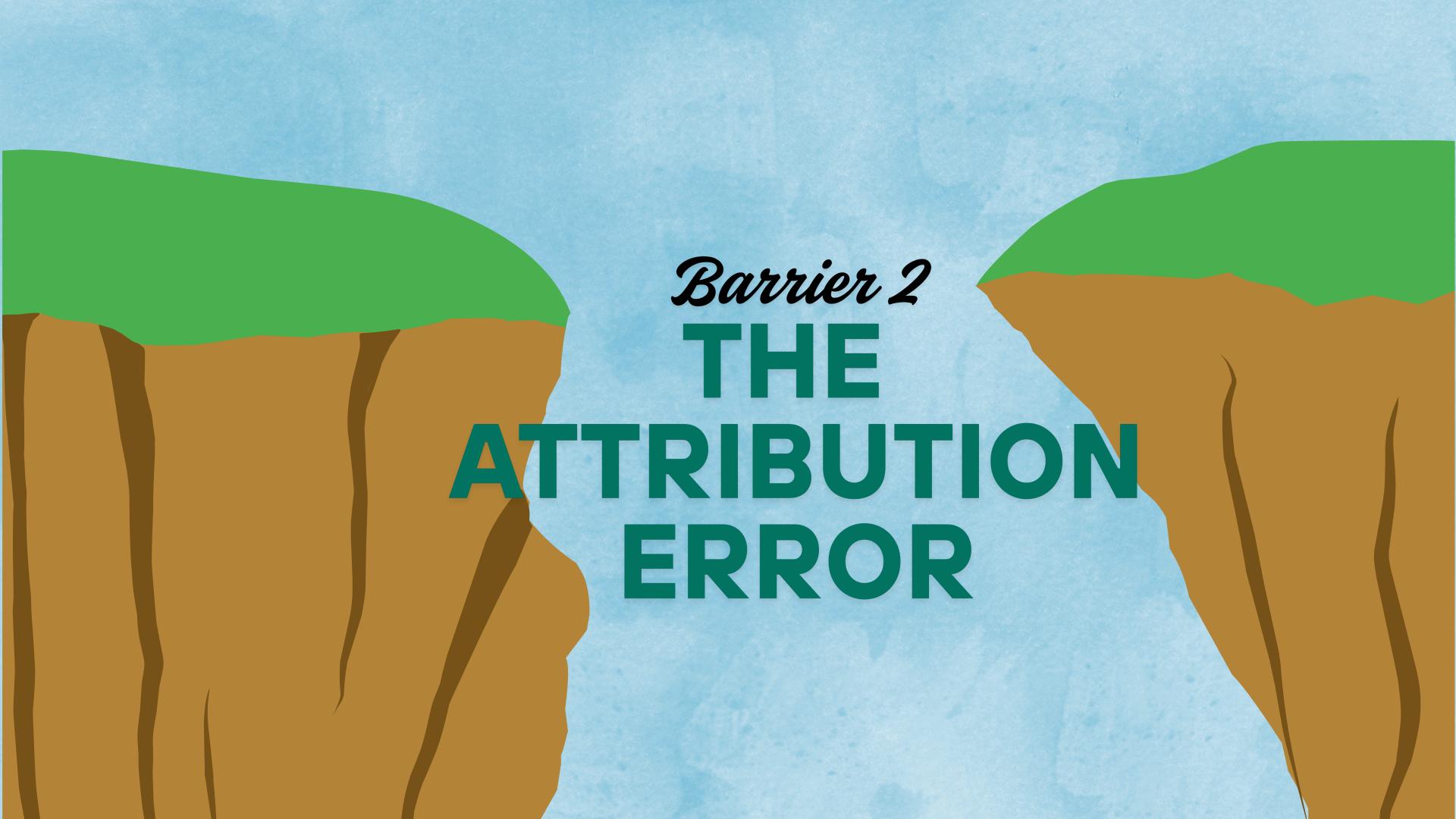
Build a bridge from insight to action



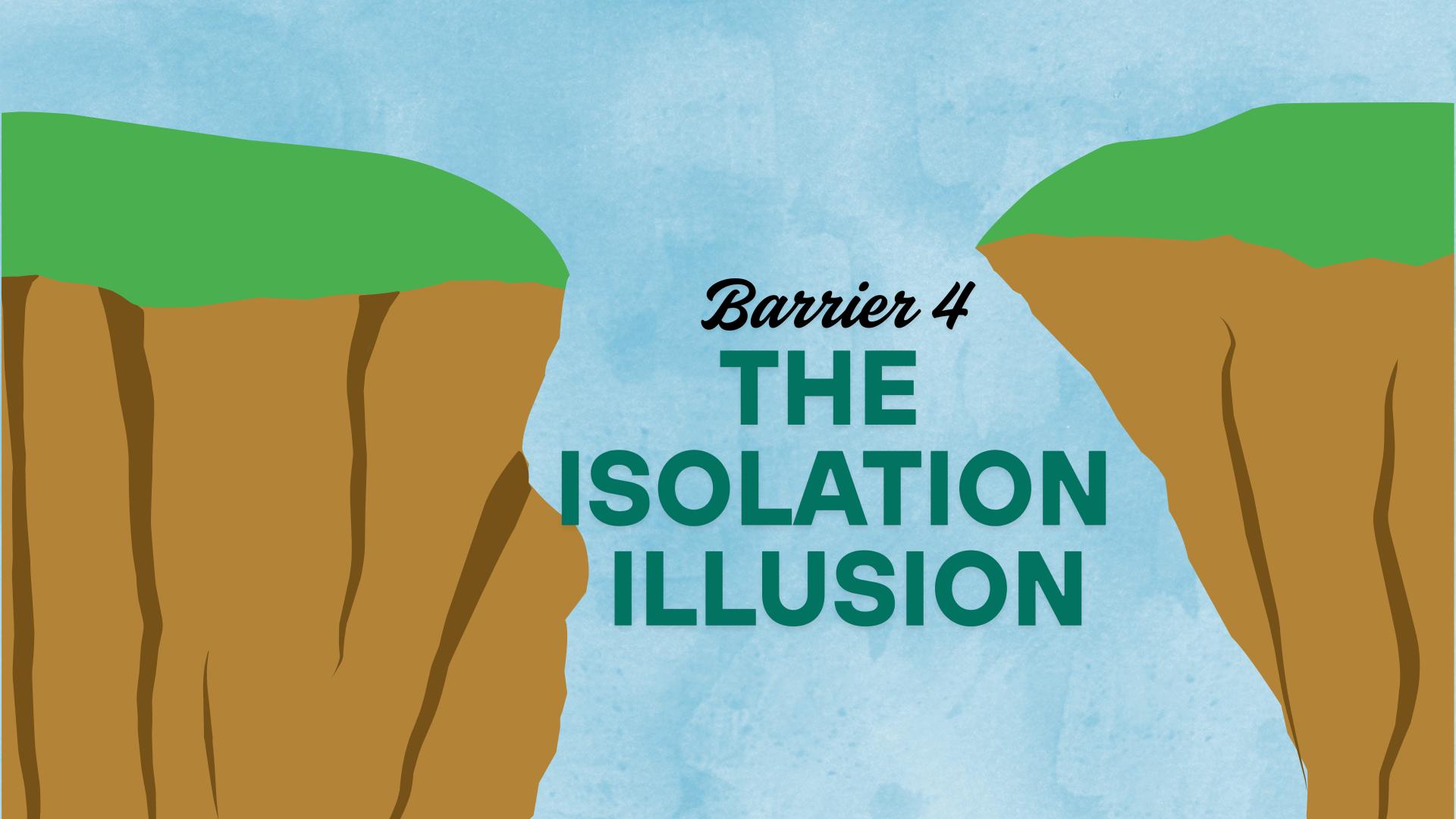


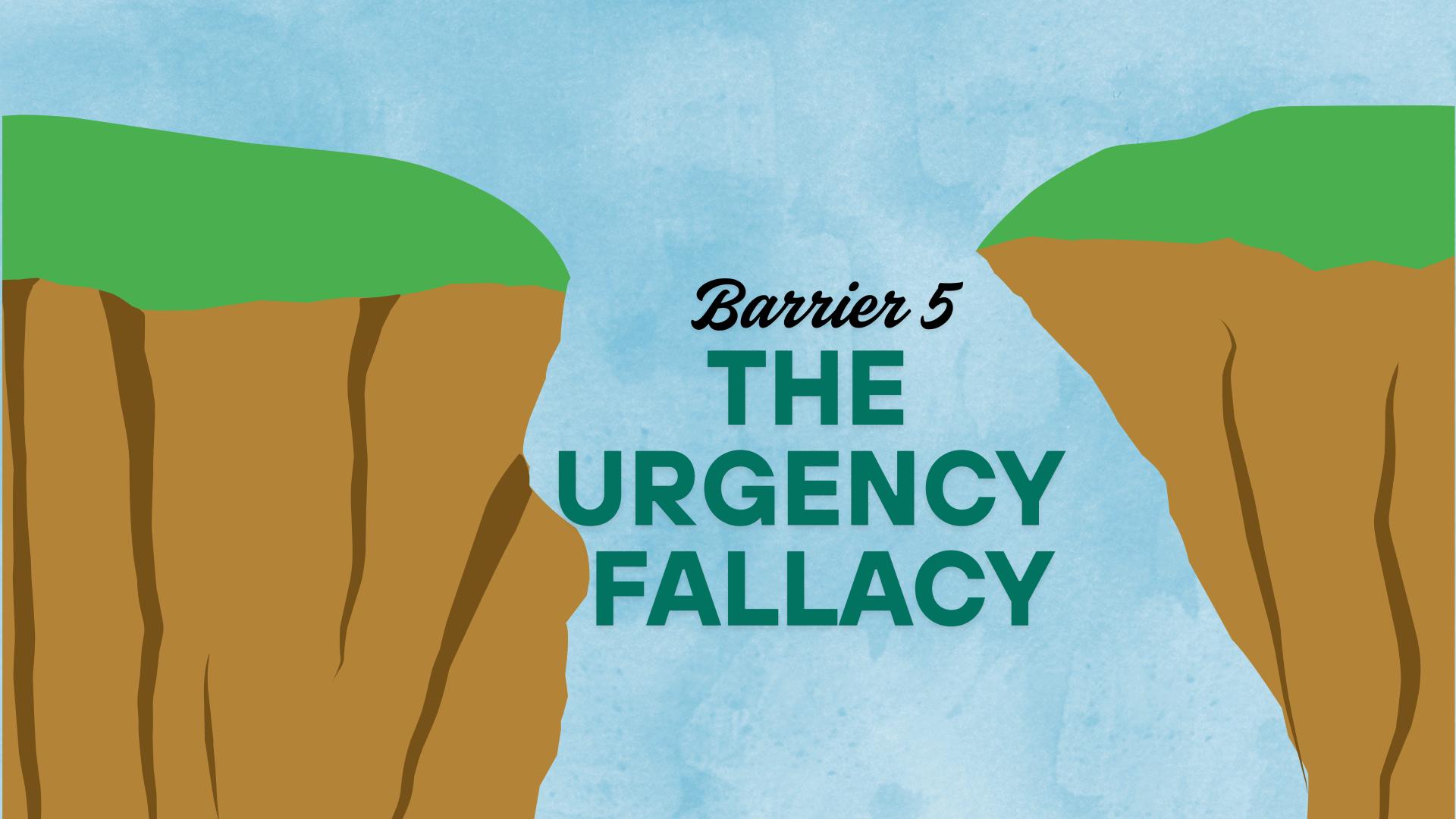












The Conference Scan

What surprised you?
What challenged you?
What are you still thinking on?



Write Down 3 - 5 insights that stand out

What was your biggest 'aha moment' from this conference?"

Turn to a neighbor and share or drop your answer in the chat

Look at your list of insights and ask yourself...

Could I realistically implement this in my current role/organization?

FEASIBILITY

If implemented, would this create meaningful change for the people I serve?

IMPACT

Does this insight energize me or feel like an obligation?

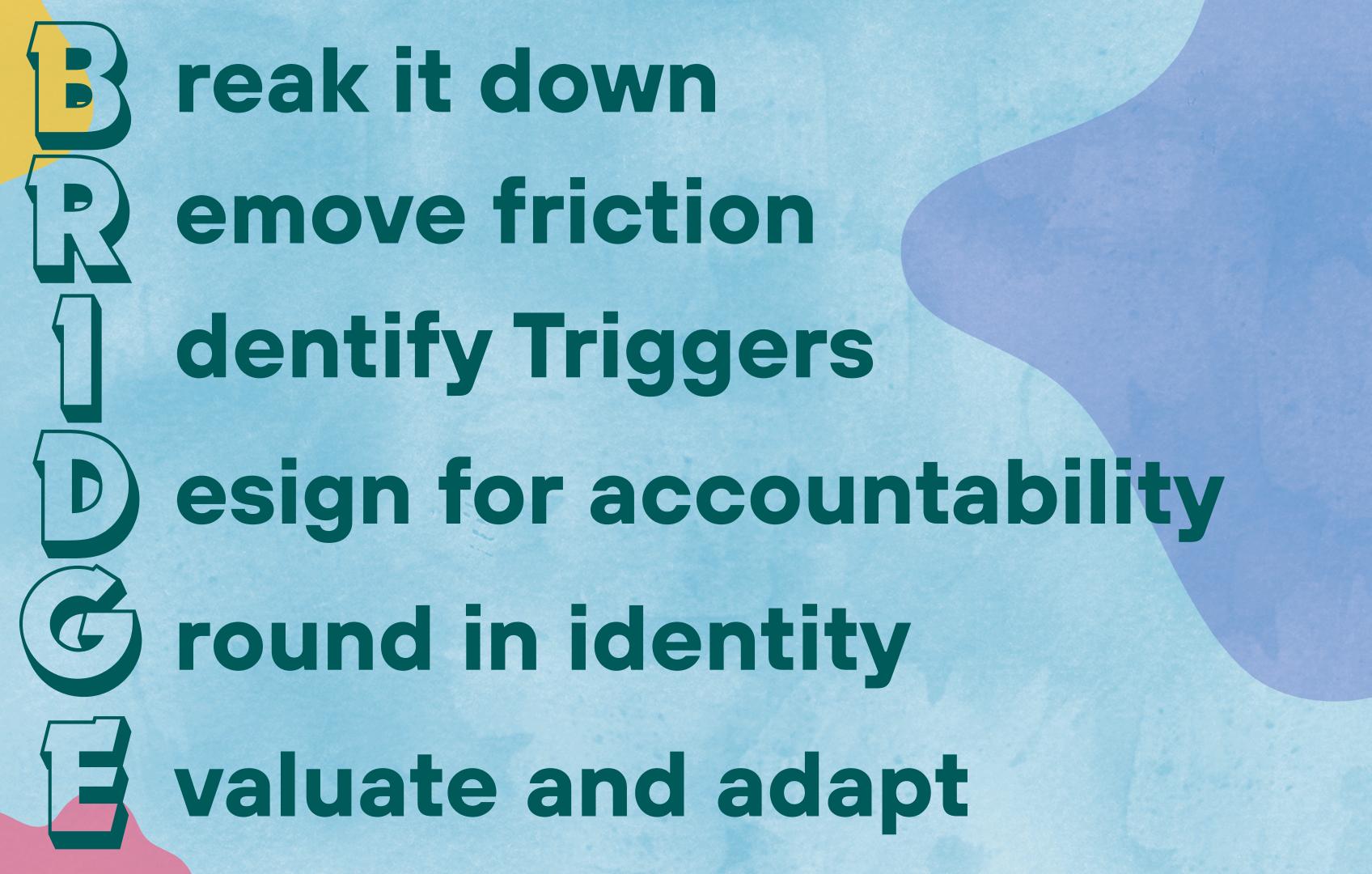
PASSION

Pick an Insight you want to take ACTION on write it down!

My insight is [insight]. I learned this from: [specific session, speaker, or conversation]. This matters because: [why it's important for your work/community]. If I don't act on this: [what opportunity will be lost].





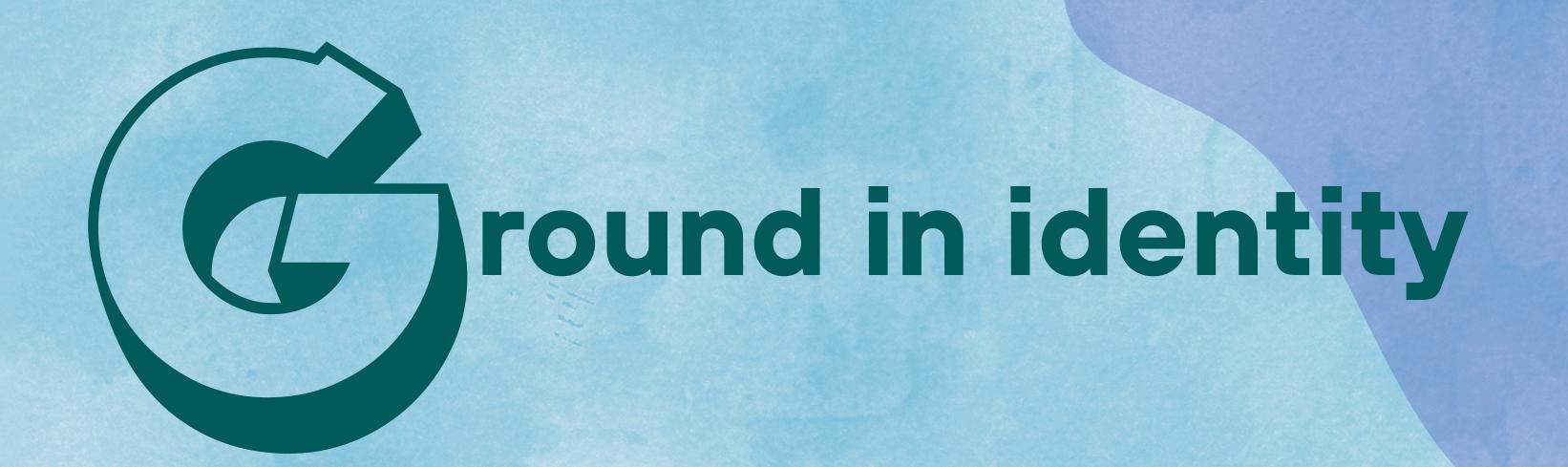


Break it down

Lemove friction

dentify Triggers

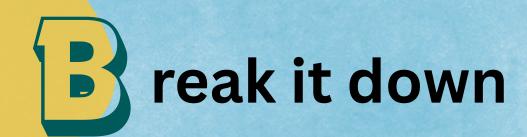
Design for accountability



valuate and adapt

My Insight

My insight is [insight]. I learned this from: [specific session, speaker, or conversation]. This matters because: [why it's important for your work/community]. If I don't act on this: [what opportunity will be lost].



My first tiny step will be [small action you can take quickly to advance your insight].



emove friction

The three biggest barriers to my action are: 1.____ 2.___ 3.___. Include one way you will eliminate or reduce each.



If/when _____, then I will _____.



My accountability partner will be: ______. Our first check-in is scheduled for: _____. I will make this public by: _____.



By implementing this insight, I'm becoming the type of professional who _____.



I will review my progress every _____ (day/time). My review questions will be: _____, ____, ____.

Share your action plan with a partner!

For those online, post in the chat or draft a note to share with someone not at the conference.

Let's hear an example!

Every insight you implement creates a ripple effect in your community

SHARE YOUR PROGRESS WITH ME! LILYKMCCLURE@GMAIL.COM

