

BCBSTX Bidirectional Interface Implementation

Blue Cross and Blue Shield of Texas
Health Data Exchange Team



Purpose

• Faster - Higher frequency of immunization data

- More reliable data Data received in industry standard HL7 version
- Automated no manual intervention of data





Value - A Win for All Stakeholders



Members/Clients - Improved access to data informs health care management efforts and strategic decisions



Patients - Enhanced data sharing helps make the healthcare system work more efficiently and cost-effective for patients



Providers - Expanding and improving data exchange capabilities will better support providers operationally and in their delivery of care to patients



BCBSTX - Improved access to clinical data helps us monitor network performance, care quality, health costs, and care coordination programs for members



Partnership





Direct Connections

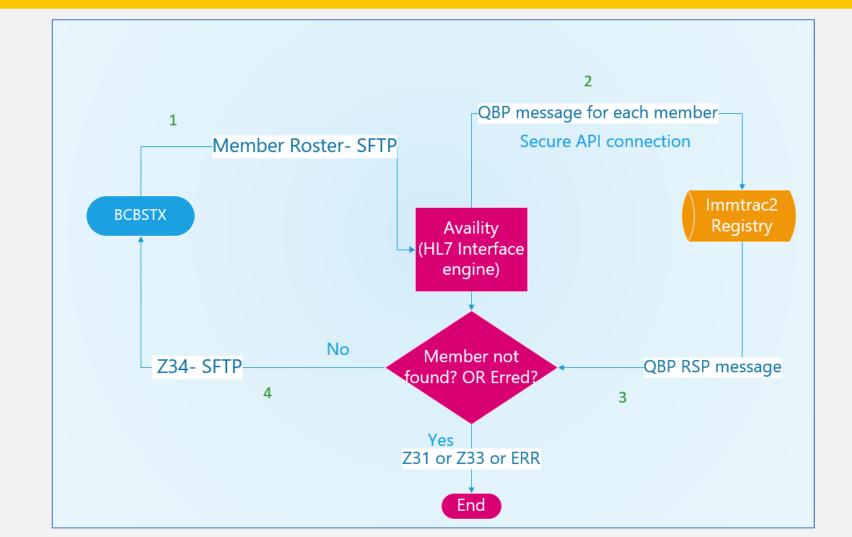
Availity, through its clinical gateway, sends clinical data to health plans to support better member outcomes via direct connections with:

- Immunization Registries
- Health Systems
- Laboratories
- Health Information Exchanges





Data Flow Process





Health Services

Required Resources

BCBSTX

- Project Manager
- Business Analyst/Data Analyst
- QA Resources
- Product owner
- Business Stakeholders
- Data Engineers

Availity

- HL7 Interface developers
- Application Architect
- Clinical Connectivity Product Owner





Timeline

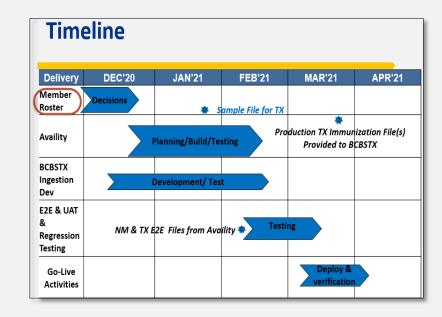
Delivery	DEC'20	JAN'21	FEB'21	MAR'21	APR'21
Member Roster	Decisions	♦ S	ample File for TX		
Availity		Planning/Build/Te	sting	duction TX Immun Provided to B	
BCBSTX Ingestion Dev		Development/ Tes	t		
E2E & UAT & Regression Testing	TX E2E	Files from Availity	Testi	ng	
Go-Live Activities				Deploy & verification	



Timeline – Membership Generation

Blue Cross and Blue Shield of Texas:

- Reviewed the ImmTrac2
 Implementation Guide
- Created a membership roster
- Shared membership roster with Availity

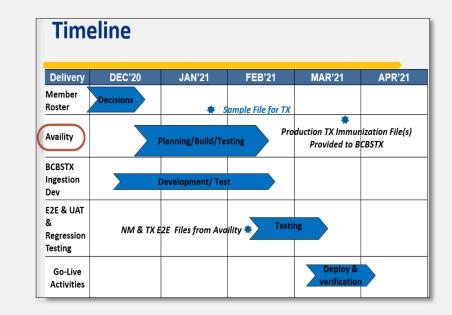




Timeline – Establishing Connectivity

Availity

- Established a connection with ImmTrac2 test environment.
- Completed testing with scenarios and test patient information provided by Immtrac2.





Testing Scenarios Overview

Bi-directional testing is performed in phases and is required before connectivity in production environment:

- Phase 1: Connectivity test to the ImmTrac2
 Training Web Service
- **Phase 2:** Perform query tests immunization history request.
 - Query for a child
 - Query for an adult
 - Query for a patient not in the registry
 - Query for a patient which returns multiple patients
- Phase 3: Connectivity test to the ImmTrac2
 Production Web Service



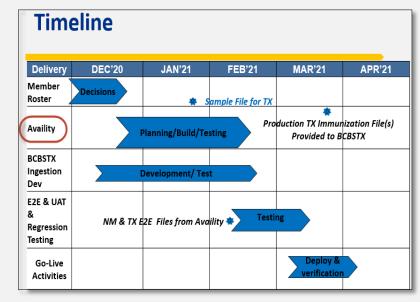


Timeline - Membership Generation

Availity

Queried the Texas State
 Immunization Registry using small
 files through QBP messages to
 check load capacity of the state's
 systems.

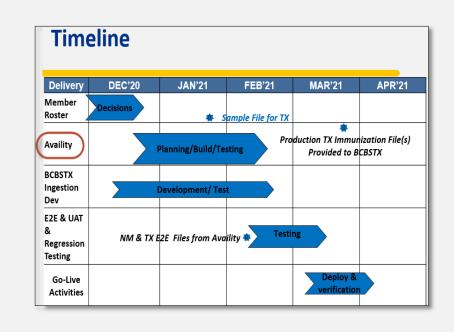
 Tested the capacity of the ImmTrac system, querying more members





Timeline - Immunization Data Returned

Blue Cross and Blue Shield of Texas received only all exact* matches Z34 VXU responses compiled in one file from Availity after all the member data has been queried



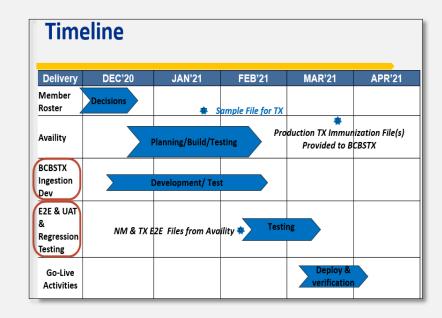


Texas Department of State Health Services

* Exact matches are set when the RCP-2 segment is set to a value of '1' to avoid violating PHI rules

Timeline - Internal Development & Testing

- Development for data ingestion and consumption
- End-to-End (E2E) testing and User Acceptance Testing (UAT) data verification

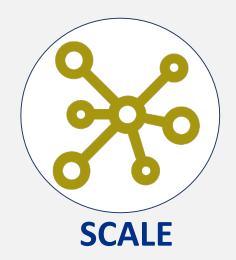




Key Takeaways



Partnering with stakeholders for roster generation



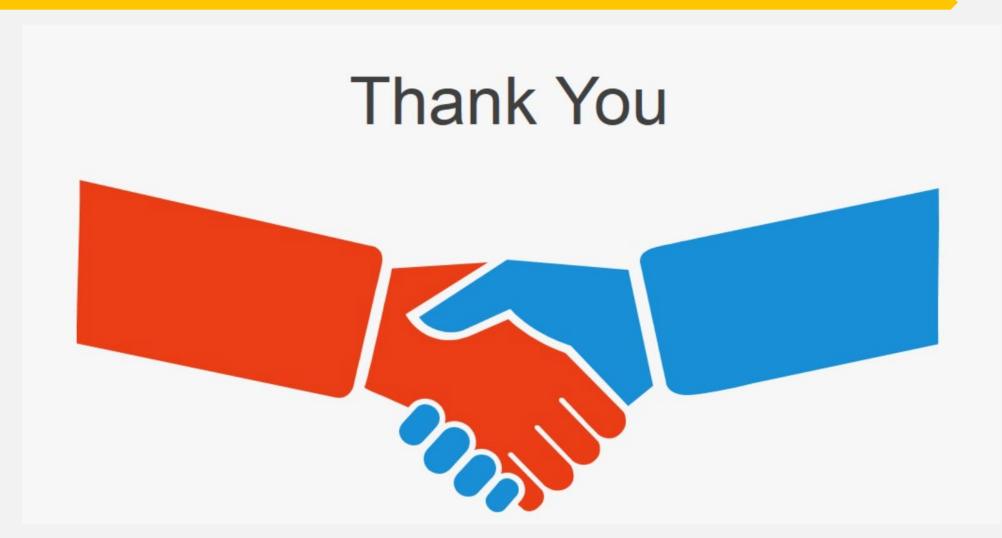
Multiple threads to decrease processing times



Avoid receiving multiple matches to respect HIPAA policies



TX State Registry and Availity





Thank You!

Blue Cross and Blue Shield of Texas
Health Data Exchange Team

