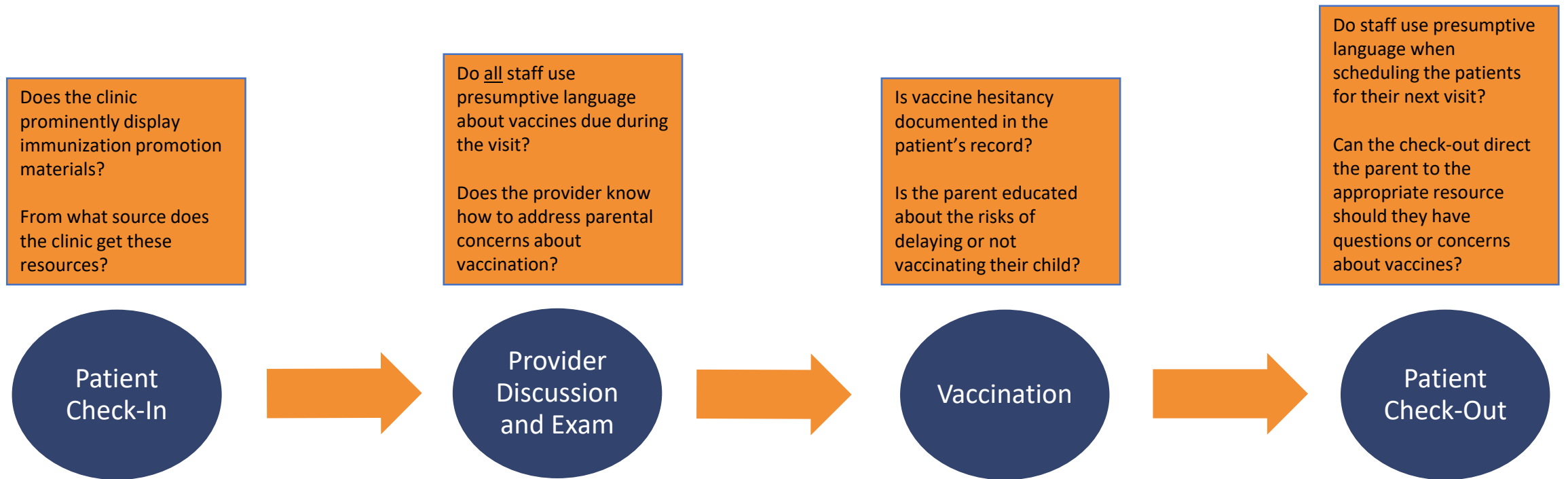


Core Strategy Discussion Prompts: Give a Strong Vaccine Recommendation

Task	Notes
Develop and follow a clinic plan for addressing vaccine hesitancy <i>Are all staff trained on their role in the clinic's plan to address vaccine hesitancy?</i> <i>Does the clinic document vaccine refusals?</i>	
Create a clinic culture that promotes vaccine awareness <i>Does the site have an immunization champion and what are their tasks?</i> <i>Are communication materials displayed throughout the clinic including waiting area and exam rooms?</i> <i>Are all staff trained on effective communication techniques on the importance of timely vaccination?</i> <i>Are there protocols in place to observe and provide feedback to staff regarding their conversations with parents/patients about timely vaccination?</i>	
Use evidence-based approaches like the presumptive announcement method <i>Do staff receive training on how to use presumptive language about vaccines?</i> <i>Do <u>all</u> staff routinely use presumptive language about vaccines due during the visit?</i>	
Promptly communicate updates to ACIP recommendations to all staff <i>Are there protocols in place to ensure that staff are updated on changes to ACIP recommendations including minimal intervals?</i> <i>Is the clinic aware of the importance of adhering to the ACIP recommended schedule?</i> <i>Are providers familiar with the common reasons parents request alternative vaccination schedules?</i> <i>Does the provider know how to respond appropriately to those concerns?</i>	
Make sure all brochures and handouts are current and appropriate to the population served <i>Is the clinic aware of the available resources that highlight the importance of immunization?</i> <i>Is the clinic using the most current resources?</i>	

Assessing Processes for Giving a Strong Recommendation



Other questions to consider:

1. Who monitors updates to ACIP recommendations? How are they communicated to the appropriate staff?
2. Does the site have an immunization champion to promote strong recommendation best practices?
3. Do staff receive training regarding effective communication techniques related to vaccination?
4. Can ongoing training for responding to vaccine hesitancy be incorporated into staff meetings?
5. Has the site adopted methods for using presumptive language for telling parents/patients about vaccinations due during the visit?