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Texas Department of State  
Health Services

# Promotor(a) or Community Health Worker Training and Certification Program Advisory Committee Meeting

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**January 28, 2021**

# Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

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## **FOR QUESTIONS AND COMMENTS:**

You may submit your questions/comments to

[CHW@dshs.texas.gov](mailto:CHW@dshs.texas.gov)

Thank you.



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# Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

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## AGENDA

**Thursday, January 28, 2021, 10:00 a.m. – 12:30 p.m. CST**

1. Welcome and Introductions ←
2. Health Promotion and Chronic Disease Prevention Section Update
3. Texas Education Agency
4. South Texas Promotor(a) Association Incorporated
5. Advisory Committee Sub-Committee Updates
6. Committee Member Sharing
7. Public Comment
8. Agenda Items for next meeting
9. Adjourn



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# Career and Technical Education Programs of Study

Debbie Wieland  
Assistant Director of CTE

Programs of study are course sequences that prepare students with the knowledge and skills necessary for success in their chosen career. These sequences embed relevant, real world experiences and culminate in a postsecondary credential.

## Elements of a Program of Study

- Courses that progress in content specificity
- Coordinated non-duplicative sequence of academic and technical content
- Addresses academic and technical knowledge, as well as employability skills
- Alignment to state, region, or local area employment needs
- Multiple entry and exit points that allow for credentialing
- Culminates in a recognized postsecondary credential



The Human Services Career Cluster focuses on preparing individuals for employment in career pathways that relate to families and human needs such as counseling and mental health services, family and community services, personal care services, and consumer services.

## Postsecondary Options

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Community Health Worker	Human Development and Family Studies	Human Development and Family Studies	Human Development and Family Studies	Human Development and Family Studies
Certified Associate in Project Management	Community Health Services/Liaison/Counseling	Human Services/Sciences, General	Human Services/Sciences, General	Marriage and Family Therapy/Counseling
	Distance Credentialed Counselor	Family and Consumer Sciences	Family and Consumer Sciences	Human Services/Sciences
	Educator Certification in Family and Consumer Sciences	Community Health Services	Child and Family Services	Family Studies

## Labor Market Data

Occupations	Median Wage	Annual Openings	% Growth
Child, Family, and School Social Workers	\$41,350	2,221	17%
Social and Community Services Managers	\$65,146	608	33%
Marriage and Family Therapists	\$42,266	217	35%
Social and Human Service Assistants	\$32,448	2,822	25%
Mental Health and Substance Abuse and Behavioral Disorder Counselors	\$42,120	576	39%

The Family and Community Services program of study introduces students to knowledge and skills related to social services, including child and human development and consumer sciences. CTE learners may learn about or practice managing social and community services or teaching family and consumer sciences. Students may follow career paths in social work or therapy for children, families, or school communities.



Principles of Human Services

**Level 1**

Lifetime Nutrition and Wellness  
Human Growth and Development  
Interpersonal Studies

**Level 2**

Applied Nutrition and Dietetics

**Level 3**

Practicum in Human Services  
Practicum in Entrepreneurship  
(TBD)  
Advanced Nutrition and Dietetics  
(TBD)  
Career Preparation I

**Level 4**



The programs of study framework includes industry based certifications and postsecondary programs related to the program of study.

## Postsecondary Options

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Community Health Worker	Registered Dietitian	Nutrition Sciences	Nutrition Sciences	Nutrition Sciences
Entrepreneurship and Small Business	Counselor, Professional	Community Health Services/ Liaison/ Counseling	Mental Health Counseling/ Counselor	Community Health and Preventative Medicine
	Registered Dietitian Nutritionist	Health and Wellness, General	Nutrition	Nutrition
	Social Worker	Public Health	Human Nutrition and Foods	Exercise and Sports Nutrition

## Labor Market Data

Occupations	Median Wage	Annual Openings	% Growth
Community Health Workers	\$38,064	592	25%
Rehabilitation Counselors	\$43,930	586	23%
Mental Health Counselors	\$41,558	812	38%
Health Care Social Workers	\$55,515	1,583	35%
Dietitians and Nutritionists	\$57,762	428	24%

The Health and Wellness program of study introduces students to knowledge and skills related to promoting physical, emotional, social, and mental health and wellness. Students who choose this program of study may learn how to assist patients in planning for their health and wellness, respond to crises, and advise, provide education or counseling, or make referrals. CTE learners may also focus on addressing barriers to access health and wellness services.

Debbie Wieland

Assistant Director of CTE

Texas Education Agency

[Debbie.Wieland@tea.Texas.gov](mailto:Debbie.Wieland@tea.Texas.gov)

512-463-7323

# Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

## AGENDA

**Thursday, January 21, 2020, 10:00 a.m. – 12:30 p.m. CST**

1. Welcome and Introductions
2. Health Promotion and Chronic Disease Prevention Section Update
3. Texas Education Agency
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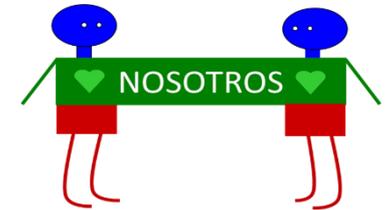
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# Welcome

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**University of Texas Health Science Center-  
San Antonio**

**Dr. Carolina Gonzalez Schlenker, CHW  
Supervisor/Instructor**



# PROMOTORES FIRST

**Discovering the Ethics of the Heart**

**The foundation for Promotores/CHW practice**

## OBJECTIVES

- To theoretically and methodologically **address the tension** between the original promotor(a) sense of purpose and the CHW role as it has evolved through the lens of academia, corporate healthcare, and other employers.
- To make this tension a source of **creativity and discovery** to better integrate efforts to bring about healthy communities.
- To develop an **ethical platform** for critical thinking and dialogue between communities and institutions.
- To strengthen STPA's promotores & instructors training, conduct an evaluation, and if found valuable, make a recommendation to this Advisory Committee to make the instruction a **requirement for all promotores/CHWs in Texas**.

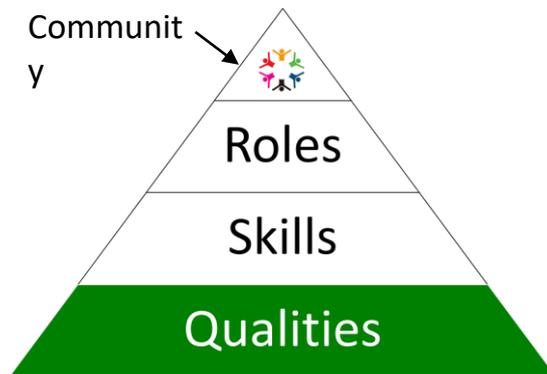
## **INTRODUCTORY INSTRUCTION**

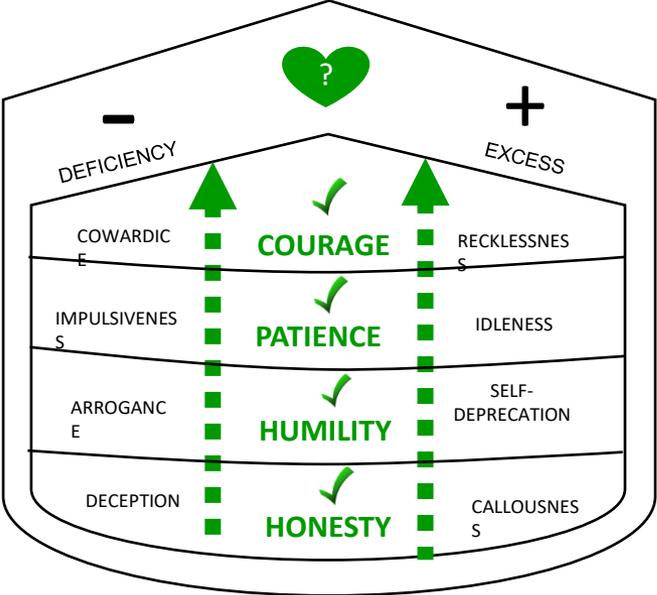
- STPA Border Conference, December 2020
- 8 hours
- 6 units
- Bilingual

## **UPCOMING FULL CURRICULUM**

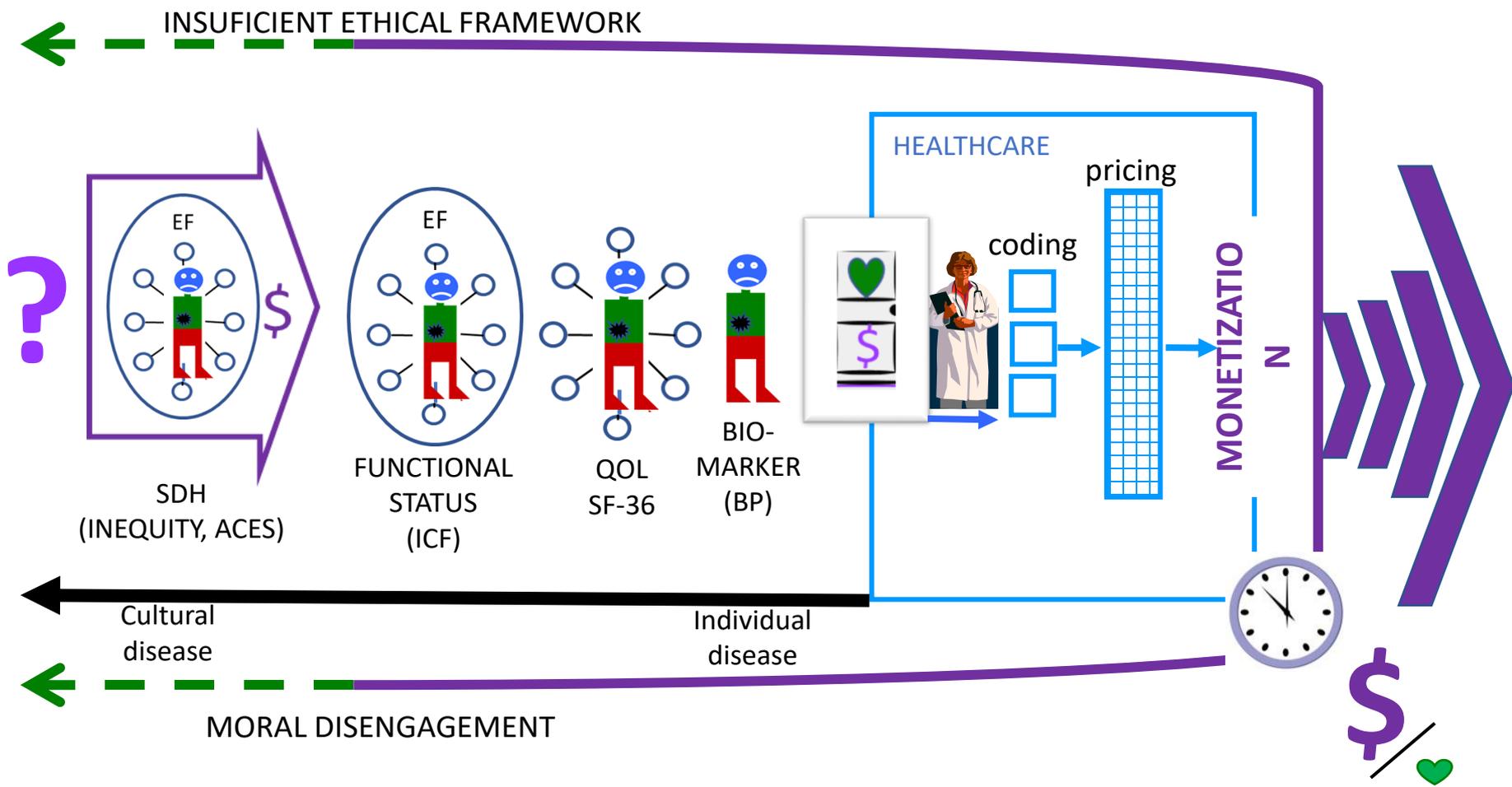
- 6 one-week-long interactive bilingual workshops
- Evaluation of concepts and skills
- Report to Advisory Committee

# UNIT 1: WEAVED WITHIN A SOCIO-HISTORICAL CONTEXT

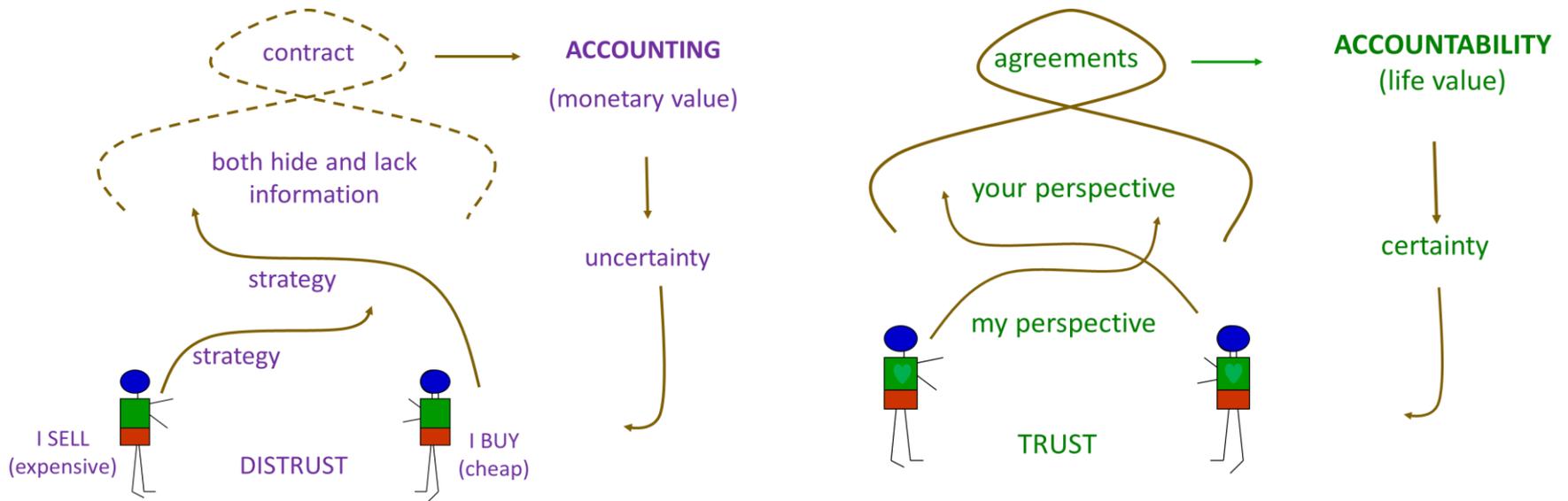




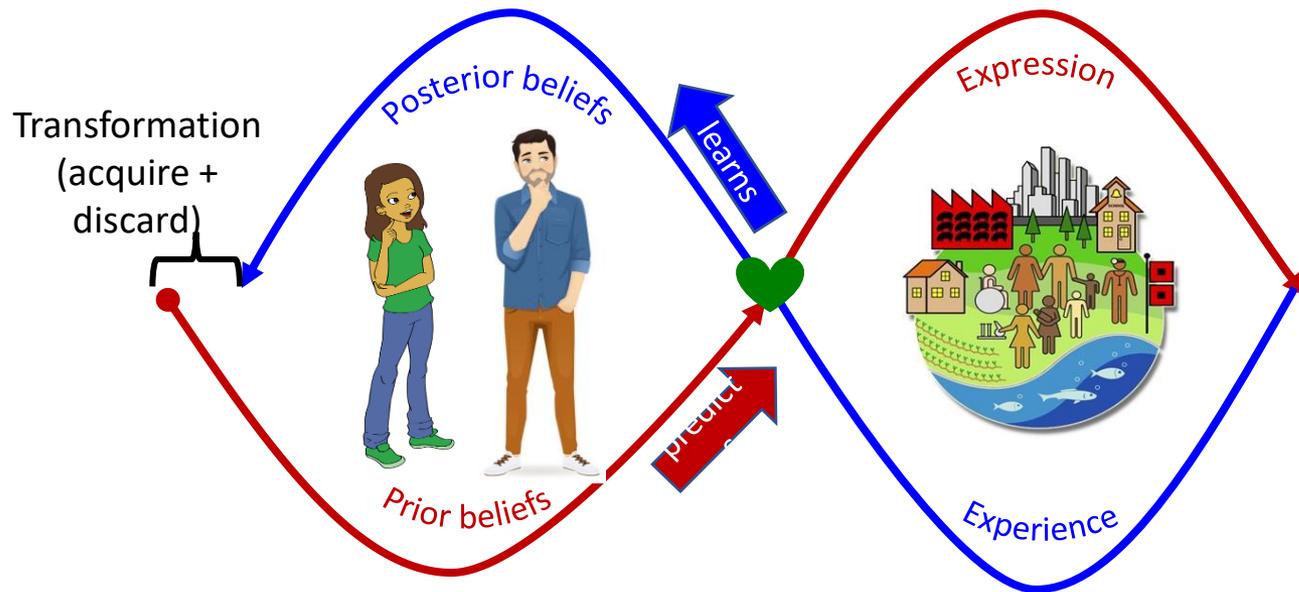
**UNIT 2: HEALTH UNDER AN  
INSUFFICIENT ETHICAL FRAMEWORK**



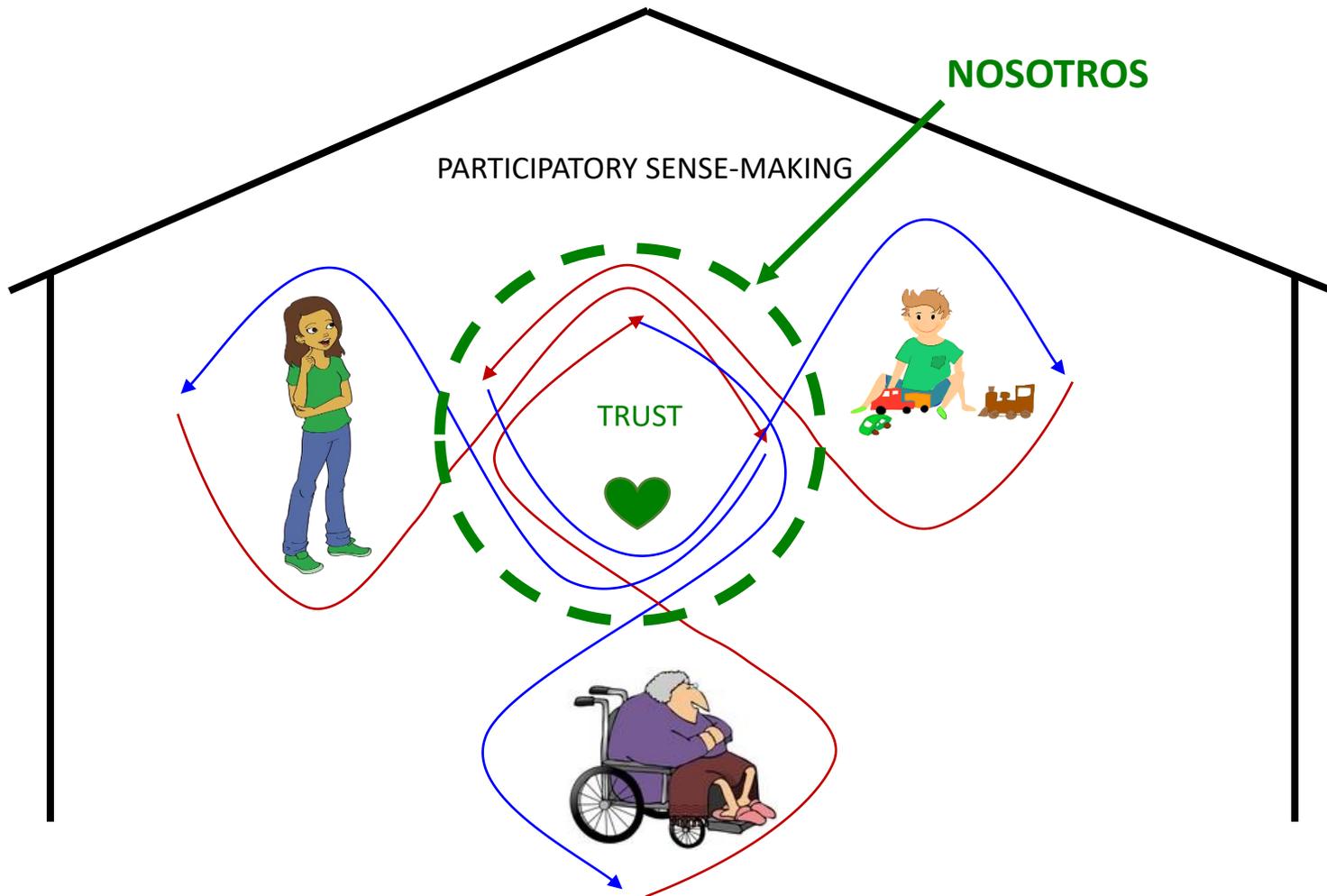
# UNIT 3: INFORMATION IN TRUST AND DISTRUST



**UNIT 4: LIFE'S PRINCIPLE AND  
SPIRITUAL HEALTH**



**UNIT 5: REPAIRS AND  
TRANSFORMATIONAL LEARNING**



# **UNIT 6: VISIONS OF COMMUNITY AND SUSTAINABILITY**

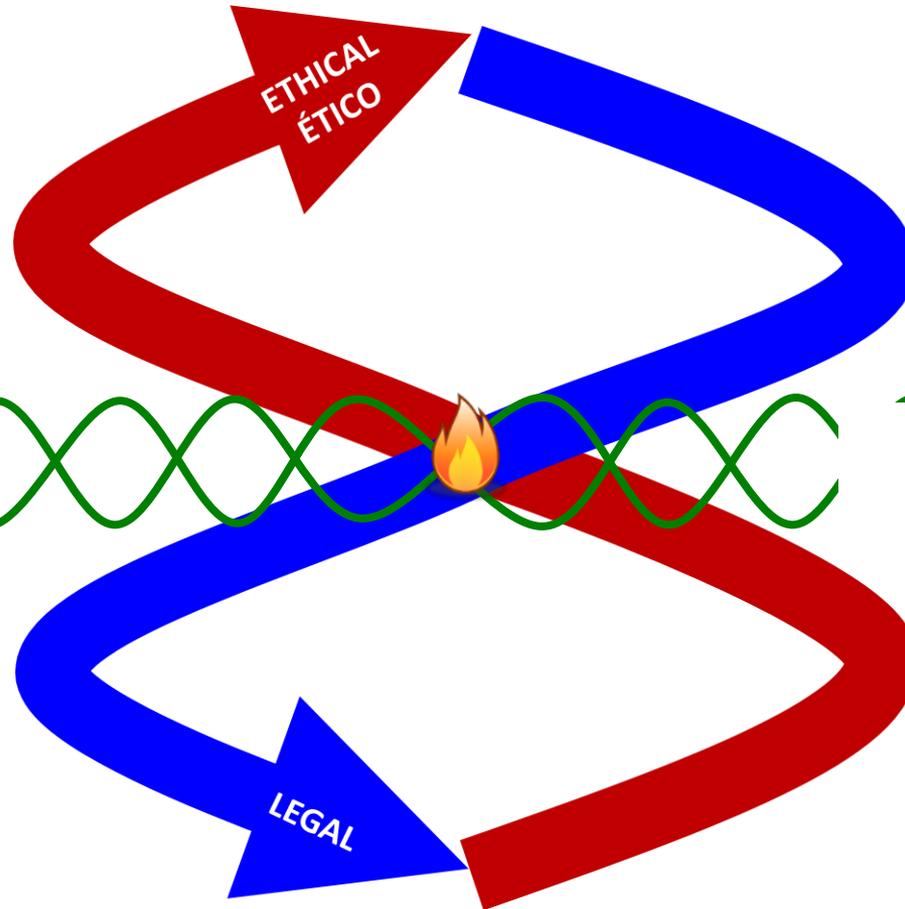
**SCHOOLS**  
what people think

**WORKPLACES**  
what people do

**NATURE**

**INSTITUTIONS**  
what people have

**HOMES**  
what people want



Questions?  
Comments?  
Collaboration!!

[schlenkerc@uthscsa.edu](mailto:schlenkerc@uthscsa.edu) (Carolina)

[stpa08@outlook.com](mailto:stpa08@outlook.com) (Merida)

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# Workforce Solutions and Employment Opportunities Sub-Committee



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<b>Chair</b>	<b>Kim Bush</b>
Membership (advisory member):	Kim Bush
Membership (non-advisory members):	Charles Begley, Ph.D., Debra Flores, Ph.D., M.A.; Julie St. John, MA, MPH, DrPh

- Met on October 16, 2020
- Discussed CHWs' occupational data

**Next meeting:** December 16, 2020

# Communication and Outreach



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<b>Chair</b>	<b>Tasha Whitaker</b>
Membership (advisory member):	Tasha Whitaker, Ibeth Parra
Membership (non-advisory members):	Delphine Thompson, Maudia Gentry, Ph.D., Julie St. John, MA, MPH, DrPh

- Met on August 18, 2020
- Discussed special edition Newsletter

**Next meeting: TBD**

# CHW Training and Certification Sub-Committee



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<b>Chair</b>	<b>Carolina González Schlenker, MD, MPH</b>
Membership (advisory members):	Carolina González Schlenker, MD, MPH, Minerva Garcia
Membership (non-advisory members):	Merida Escobar, Otila Garcia, Julie St. John, MA, MPH, DrPh

- Met on October 16, 2020
- Discussed addressing the gaps in Promotor(a)/CHW training to protect and promote their foundational moral qualities.

**Next meeting:** TBD

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# Public Comment Procedures

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- Written comments are encouraged
- Registration and call-in process for oral public comment
- All speakers must identify themselves and the organization they are representing before speaking
- Rules of conduct apply to public comments made by teleconference



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# Thank you

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**[chw@dshs.texas.gov](mailto:chw@dshs.texas.gov)**