



Oral Health Improvement Program



OHIP continued financial support to the Phil and Karen Hunke Special Care Clinic at the UT Health San Antonio School of Dentistry.



July 2025 social media campaign generated 3.4 million impressions and more than 14,000 clicks!



Collaborated with multiple individuals and organizations to advance oral health.



OHIP webpages had over 106,000 pageviews in FY 25.

The Oral Health Improvement Program (OHIP) strives to promote oral health through leadership in public health practices, policy development, education, and population-based preventive services.

2024 – 2025 School Year – Visited 59 schools, 55 Head Starts, and 3 screening events in 64 counties, screening a total of 6,727 children throughout Texas.

November 2024 – Exhibited at the 2024 Partners in Prevention Conference in Denton, Texas.

December 2024 – Presented and shared the first Live Virtual Training version of the *Smiles for Moms and Babies – Online Training Course* with community health workers, instructors, and the Office of Border Public Health.

April 2025 – Over 600 course certificates awarded since the launch of *Smiles for Moms and Babies – Online Training Course* in November 2021.

May 2025 – Published a new webpage titled, Preventive Oral Health Care Integration in Texas (POHCIT).

June – July 2025 – Promoted the importance of maintaining optimal oral health during pregnancy through a Smiles for Moms and Babies, digital social media campaign.

Throughout the Year – OHIP has continued to work on POHCIT activities with multiple partners to enhance the oral health of moms-to-be in Texas.

For more information, contact the Oral Health Improvement Program at dental@dshs.texas.gov.

