



**TEXAS**  
Health and Human  
Services

**Texas Department of State  
Health Services**

# BCBSTX Bidirectional Interface Implementation

Blue Cross and Blue Shield of Texas  
Health Data Exchange Team



**BlueCross BlueShield  
of Texas**

# Purpose

- **Faster** - Higher frequency of immunization data
- **More reliable data** – Data received in industry standard HL7 version
- **Automated** – no manual intervention of data



# Value - A Win for All Stakeholders



**Members/Clients** - Improved access to data informs health care management efforts and strategic decisions



**Patients** - Enhanced data sharing helps make the healthcare system work more efficiently and cost-effective for patients



**Providers** - Expanding and improving data exchange capabilities will better support providers operationally and in their delivery of care to patients



**BCBSTX** - Improved access to clinical data helps us monitor network performance, care quality, health costs, and care coordination programs for members



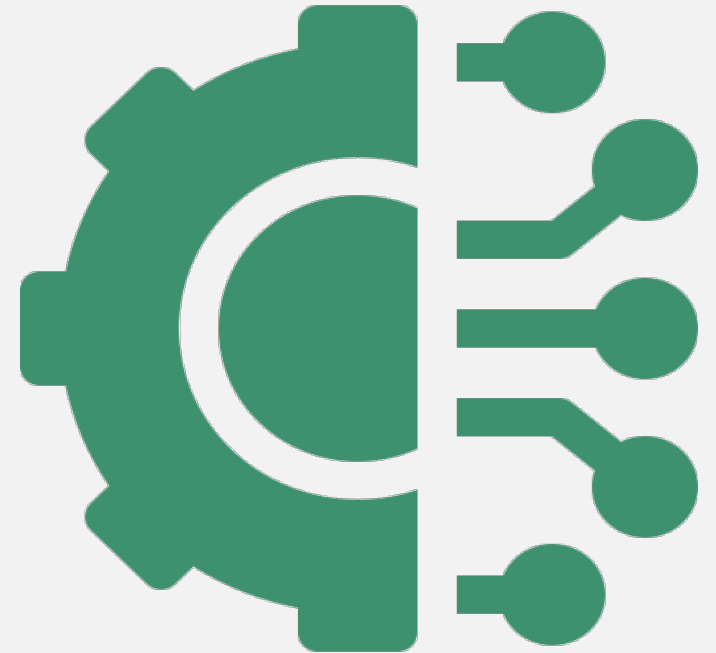
# Partnership



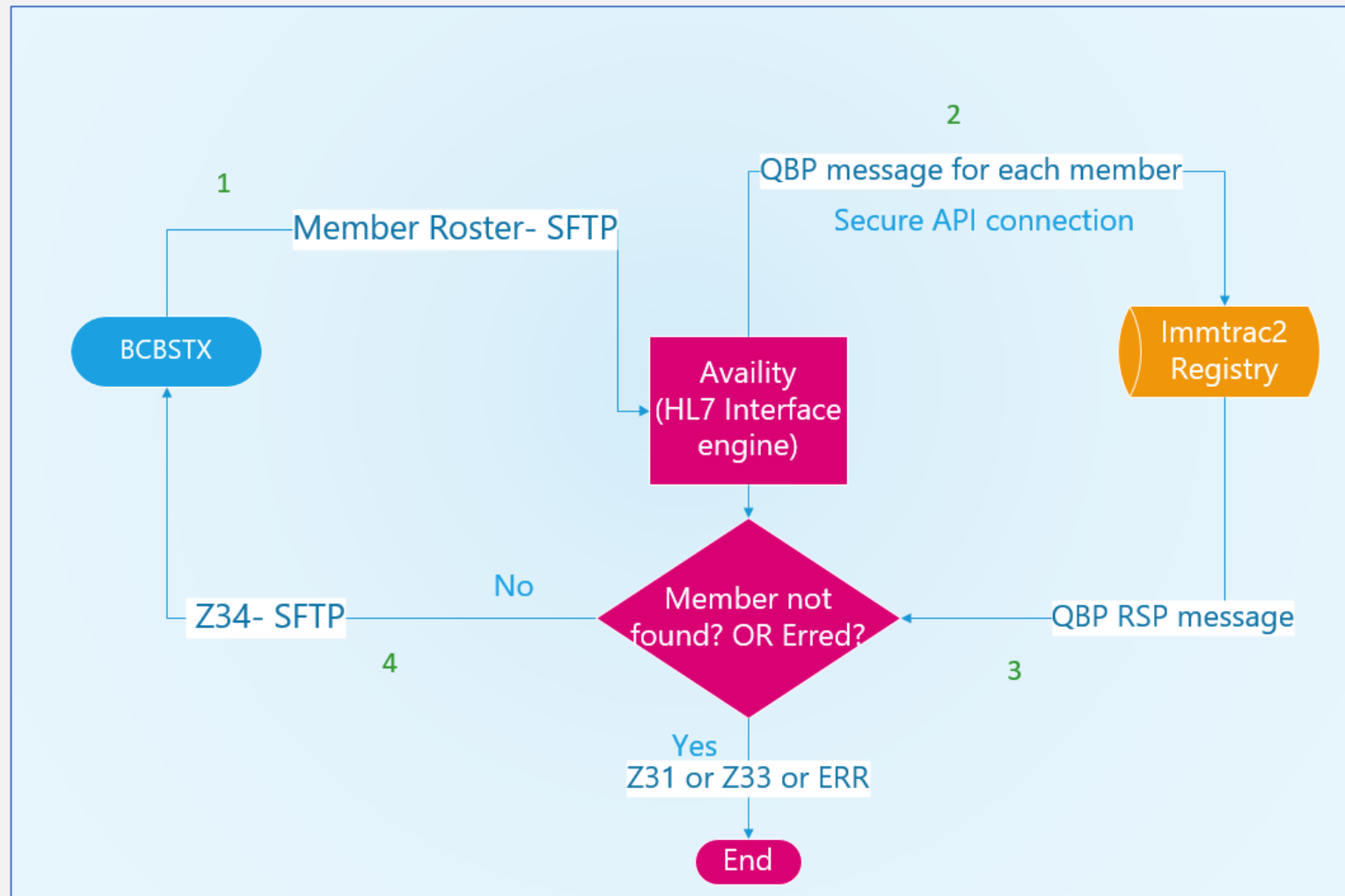
# Direct Connections

Availity, through its clinical gateway, sends clinical data to health plans to support better member outcomes via direct connections with:

- Immunization Registries
- Health Systems
- Laboratories
- Health Information Exchanges



# Data Flow Process



# Required Resources

## BCBSTX

- Project Manager
- Business Analyst/Data Analyst
- QA Resources
- Product owner
- Business Stakeholders
- Data Engineers



## Availity

- HL7 Interface developers
- Application Architect
- Clinical Connectivity Product Owner





# Timeline

Delivery	DEC'20	JAN'21	FEB'21	MAR'21	APR'21
Member Roster	Decisions		Sample File for TX		
Availity	Planning/Build/Testing			Production TX Immunization File(s) Provided to BCBSTX	
BCBSTX Ingestion Dev	Development/ Test				
E2E & UAT & Regression Testing	TX E2E Files from Availity		Testing		
Go-Live Activities				Deploy & verification	



# Timeline – Membership Generation

## Blue Cross and Blue Shield of Texas:

- Reviewed the ImmTrac2 Implementation Guide
- Created a membership roster
- Shared membership roster with Availity

**Timeline**

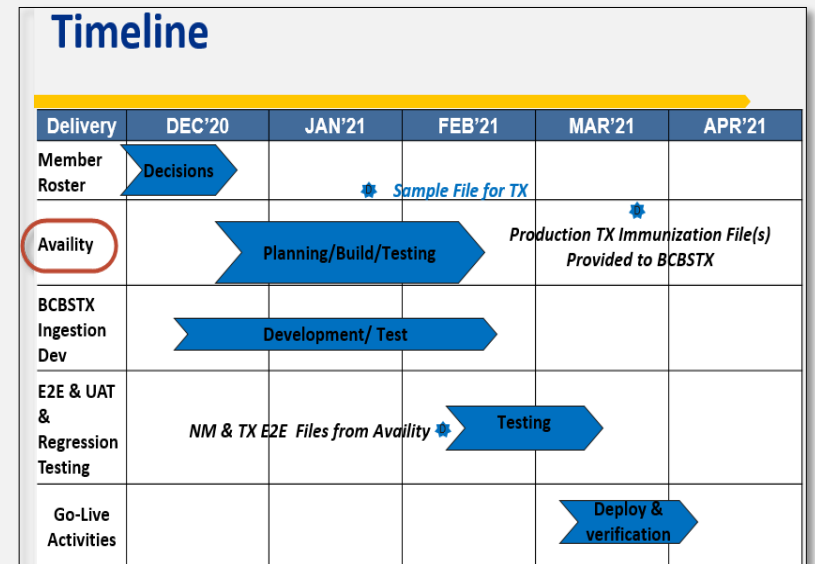
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# Timeline – Establishing Connectivity

## Availity

- Established a connection with ImmTrac2 test environment.
- Completed testing with scenarios and test patient information provided by Immtrac2.



# Testing Scenarios Overview

Bi-directional testing is performed in phases and is required before connectivity in production environment:

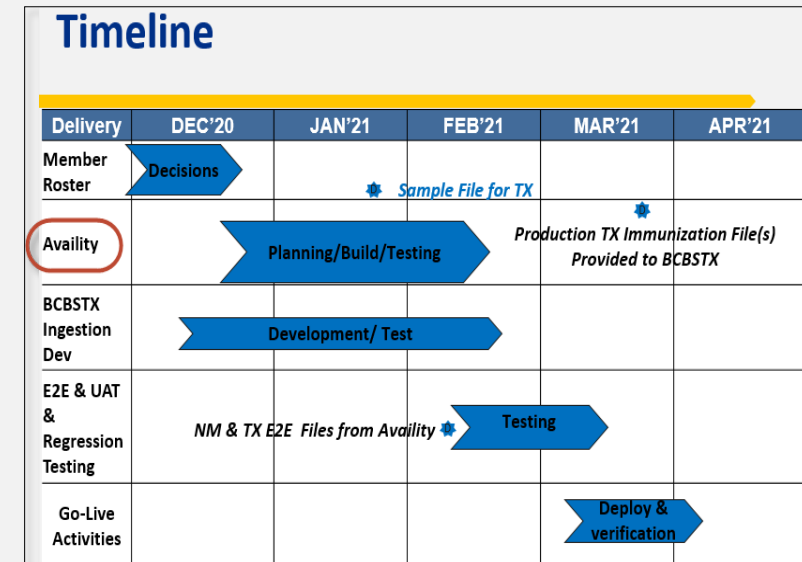
- **Phase 1:** Connectivity test to the ImmTrac2 Training Web Service
- **Phase 2:** Perform query tests - immunization history request.
  - Query for a child
  - Query for an adult
  - Query for a patient not in the registry
  - Query for a patient which returns multiple patients
- **Phase 3:** Connectivity test to the ImmTrac2 Production Web Service



# Timeline - Membership Generation

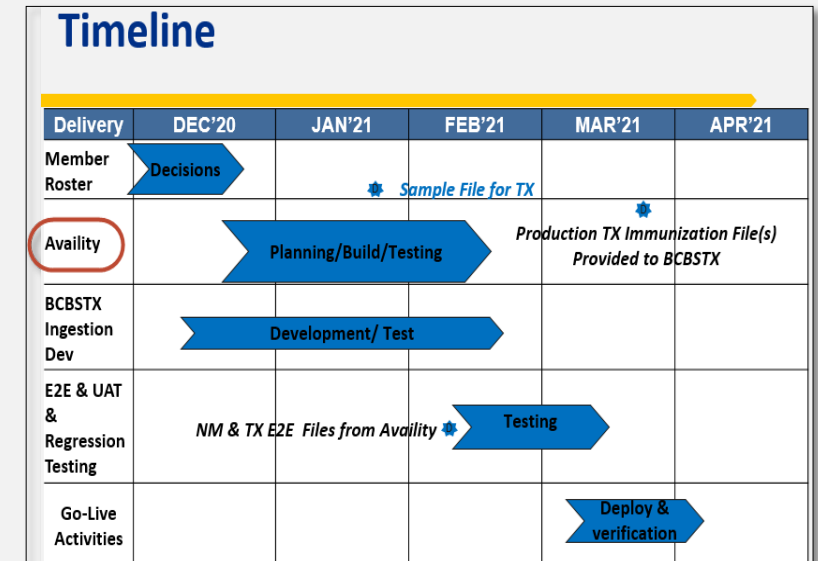
## Availity

- Queried the Texas State Immunization Registry using small files through QBP messages to check load capacity of the state's systems.
- Tested the capacity of the ImmTrac system, querying more members



# Timeline - Immunization Data Returned

Blue Cross and Blue Shield of Texas received only all exact\* matches Z34 VXU responses compiled in one file from Availity after all the member data has been queried

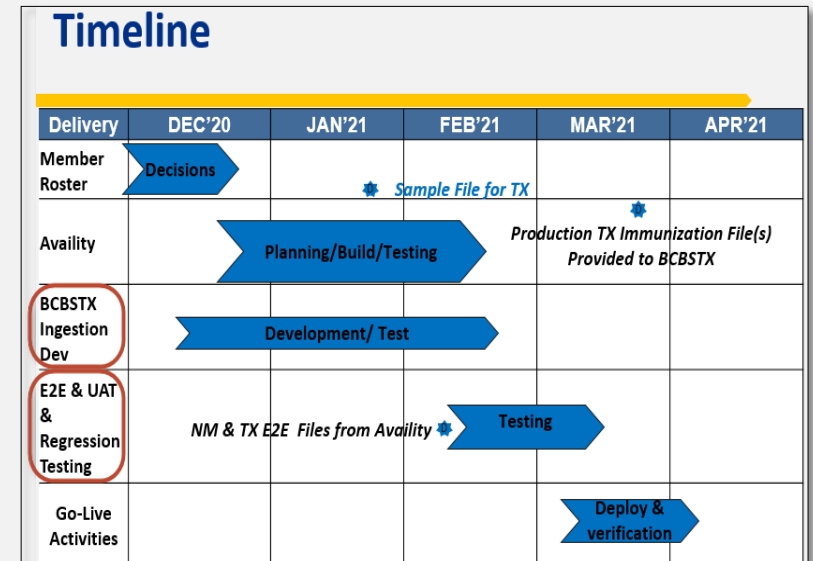


\* Exact matches are set when the RCP-2 segment is set to a value of '1' to avoid violating PHI rules

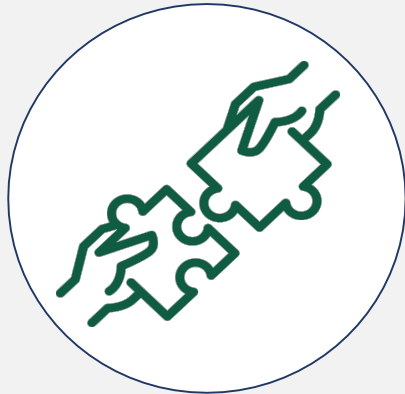


# Timeline - Internal Development & Testing

- Development for data ingestion and consumption
- End-to-End (E2E) testing and User Acceptance Testing (UAT) data verification

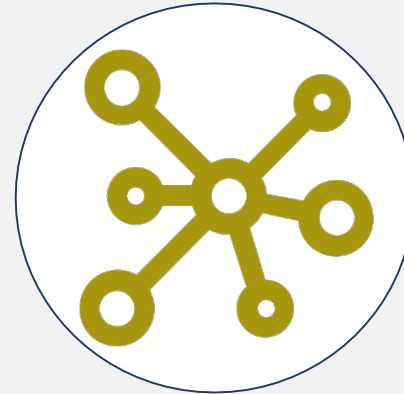


# Key Takeaways



## PARTNERSHIP

Partnering with stakeholders for roster generation



## SCALE

Multiple threads to decrease processing times



## PRIVACY

Avoid receiving multiple matches to respect HIPAA policies





# TX State Registry and Availability

Thank You



Texas Department of State  
Health Services

# Thank You!

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Health Data Exchange Team



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of Texas**