

Office of Practice and Learning DSHS Internships

Internship Title:		Preceptor Name, Title:		
Regional Communications Associate		Irene Villa		
		Regional Commu	nications Specialist	
Location (City/Region):	Division, Program	1:	In Person:	
El Paso or Virtual Options	PHR 9/10 Regional		□None	
Available	- CORE		⊠Occasionally	
			□Frequently	
			□Fully	
Brief Description			,	
 Assist with the develop 	pment of communic	ation plans and ke	ey public health	
messages.				
Draft content for various channels, including social media, press releases and			press releases and	
internal communication.				
Hours/Week:	Preferred Acaden	nic Level:		
□5 - 10	⊠Undergraduate			
⊠10 - 15	□Masters			
□15 - 20	□No Preference			
🗆 Variable				

Disciplines

Research/Data Analytics	Epidemiology	☑ Health Promotion
Communication/Marketing	☑ Program Evaluation	□ Health Administration
Environmental Health	□ Biostatistics	
Policy Analysis and Development	Other: Click or tap her	re to enter text.

Internship Details

Intern Activities	
 Support event planning and coordination for regional events and activities. Develop and design creative graphics for marketing materials, newsletters, flyers, and video 	
 Contribute to content creation for newsletters, flyers, social media posts, etc. Assist in the development and execution of social media campaigns. 	

Intern Deliverables

- Metrics and outcome of implemented marketing initiatives
- Report of internal communication survey and strategies for improvement

Applicant Qualifications

Required	Skill				
-	⊠ Microsoft Office:				
	🖂 Word				
	⊠ Excel				
	⊠ PowerPoint				
	Statistical Analysis applications (Qualtrics)				
	Tableau or similar applications				
	☑ Other software applications				
	Academic Level				
	Bachelor's				
	Any other skills required (soft or technical)				
	Adobe Creative Cloud				
Preferred	Skill				
	⊠ Microsoft Office:				
	Word				
	PowerPoint				
	□ Statistical Analysis applications (SPSS, STATA, etc.)				
	Tableau or similar applications				
	Other software applications				
	Click or tap here to enter text. Academic Level				
	Click or tap here to enter text.				
	Any other skills required (soft or technical)				
	Click or tap here to enter text.				

Application Instructions

Qualified and interested applicants must submit the following items to the contact below:

☑ Application	□ Letter of Interest	□ Other documents: Click or tap here to enter text.
🛛 Resume	⊠ Writing Sample	

Contact Information

Contact Name and Information	Name: Craig Gilden Credentials: MEd Title: Education Coordinator Email:internships@dshs.texas.gov
---------------------------------	--