



**University of Texas (UT) at Austin
Human Dimensions of
Organizations Project Summary**

**Sickle Cell Task Force Fall 2022
Semester**

Student Research Team

- Ross Dawson, Senior - Human Dimensions of Organizations (HDO)/Business major
- Cleeve Harper, Senior – HDO/Business major and UT tennis player
- Nic Holland, Senior – HDO/Business major
- Stephanie Jbeily, Senior - HDO major and Sociology/Arabic minor
- Pierce Zylman, Senior – HDO/Business major

Their Task

- Increase awareness of Sickle Cell on college campuses
- Create a dialogue on college campuses around Sickle Cell in conjecture with family planning
- Connect the Sickle Cell Task Force with organizations capable of a potential partnership

Primary Research Methods

- Survey
- Client documents
- PowerPoint
- Interview with Sickle Cell Task Force

Recommendations

Overview

- Partnerships
- In-person outreach events
- Social Media
- Creating merchandise

Partnerships at University of Texas (UT) Austin

- Alpha Epsilon Delta (UT Medical Fraternity)
- Black Health Professions Organization (MAPS (Minority Association of Pre-Medical/Pre-Health Students) Chapter at UT Austin)
- Dell Medical School Pre-Health and Diversity Scholars (UT Austin Scholars)
- UT University Health Services (Student Medical Center)

Additional partnerships

- Minority Association of Pre-Medical/Pre-Health Students – Huston-Tillotston MAPS
- Healthcare Leadership Coalition (Texas State School of Health Administration)

In-Person Outreach

- On campus events
- Flyers
- Informational pamphlets



Social Media

- Instagram posts and stories has the most reach with college students

Merchandise

- Sickle Cell Stress ball distributed at in-person events to increase awareness



Thank you
