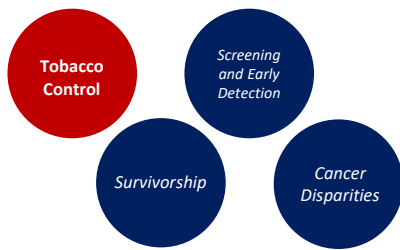


Cancer Alliance of Texas Priority Area Workgroups Spotlight On: Tobacco Control



Purpose Statement: To support tobacco-free policies, community/school-based programs, and increase access to cessation resources to further prevent and reduce the harm of tobacco use and associated cancers.

TEXAS CANCER PLAN GOALS

The Tobacco Control Priority Area Workgroup is focused on the following goal from the *Texas Cancer Plan*:

Goal 1: Eliminate tobacco use to reduce new cases and deaths from tobacco-related cancers

LEADERSHIP

Co-Chair: Philip Huang, MD, MPH
Medical Director, Dallas County Health and Human Services

Co-Chair: Alex Hurst, MHA
Program Manager, MD Anderson

CURRENT ACTIVITIES

- Support the state Tobacco Prevention and Control Program's strategic plan
- Support local/state environmental strategies to reduce tobacco use and increase access to cessation services, including but not limited to multi-unit housing, institutions of higher education, worksites, local city ordinances, and flavor restrictions, including menthol
- Support pricing strategies through the taxation of tobacco products at the state level
- Support tobacco control education by community stakeholders
- Engage students, school staff, and parents through school-based education programs
- Increase the utilization of cessation services and resources and the number of healthcare professionals providing evidence-based cessation services
- Systematically increase the number of referrals from hospitals and clinics for cessation treatment and lung cancer screening

MEMBER ORGANIZATIONS

- Dallas County Health and Human Services
- The University of Texas MD Anderson Cancer Center
- Harris County Public Health
- Williamson County and Cities Health District
- Austin Public Health
- Integral Care
- The University of Texas at Austin
- American Lung Association
- Texas Department of State Health Services

ARE YOU INTERESTED IN JOINING THE TOBACCO CONTROL PRIORITY AREA WORKGROUP?

Please contact Amanda Ivarra, Cancer Alliance of Texas Coordinator, at Amanda.Ivarra@dshs.texas.gov for more information.