## TEXAS <br> Youth Tobacco Survey <br>  <br> 2018



STATE REPORT

# Prepared by 

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## Introduction

The Texas Department of State Health Services (DSHS) funds Tobacco Prevention and Control Coalitions (TPCC) throughout Texas. The goal of the community coalitions is to provide tobacco cessation and prevention activities. The Texas Youth Tobacco Survey (YTS) provides information to enhance the capacity to design, implement and evaluate the youth component of the TPCCs. The YTS provides data for students in grades 6-12 with respect to: prevalence of tobacco use (cigarettes, smokeless tobacco, cigars, hookah, flavored tobacco products, and e-cigarettes), exposure to environmental tobacco smoke (ETS), minors access and enforcement, knowledge and attitudes, media and advertising, school curriculum, and tobacco use cessation.

DSHS incorporates data from the state sample into a larger database that includes historical data from previous Texas Youth Tobacco Surveys. Policy makers at the state level use this data to track trends in tobacco use so that they have up-to-date information on which to base decisions and establish prevention and cessation strategies. State level data is also used by those at the district and coalition level as a standard that they can compare their own data against interpreting their local findings in the larger context of the state as a whole and planning appropriate action.

This report provides data for the entire state of Texas. It is divided into three major sections. The first section, titled "Prevalence Tables", provides prevalence and recency of use data for numerous tobacco products and e-cigarettes covered by the survey. In addition to providing usage information on the overall student body, this section also breaks-out the same data for specific groups within the population. The second section, titled "Miscellaneous Tables" provides data on related variables including age of first use, use on school property, perceptions of dangerousness, and ease/place of access. The final section, titled "Marginal Tables" details the number and percentage of students providing each response across all questions in the survey.

## 1 Prevalence Use Tables

## Any Tobacco Products

Table T-1: Use of Any Tobacco Products, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $17.2 \%$ | $32.3 \%$ |
| Grade 6 | $4.7 \%$ | $13.5 \%$ |
| Grade 7 | $8.1 \%$ | $17.9 \%$ |
| Grade 8 | $12.3 \%$ | $26.6 \%$ |
| Grade 9 | $18.4 \%$ | $33.5 \%$ |
| Grade 10 | $23.7 \%$ | $40.7 \%$ |
| Grade 11 | $26.9 \%$ | $46.4 \%$ |
| Grade 12 | $30.8 \%$ | $53.8 \%$ |

Table T-2: Use of Any Tobacco Products, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $8.3 \%$ | $19.3 \%$ |
| High School | $24.8 \%$ | $43.2 \%$ |

Table T-3: Use of Any Tobacco Products, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $15.7 \%$ | $30.4 \%$ |
| Male | $18.9 \%$ | $34.2 \%$ |

Table T-4: Use of Any Tobacco Products, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $16.9 \%$ | $32.3 \%$ |
| White, Non-Hispanic | $21.3 \%$ | $35.9 \%$ |
| Black or African American, Non-Hispanic | $9.1 \%$ | $24.4 \%$ |
| Other | $16.8 \%$ | $30.8 \%$ |

## Cigarettes

Table C-1: Use of Cigarettes, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $7.8 \%$ | $21.9 \%$ |
| Grade 6 | $2.4 \%$ | $6.6 \%$ |
| Grade 7 | $4.6 \%$ | $12.6 \%$ |
| Grade 8 | $4.2 \%$ | $17.0 \%$ |
| Grade 9 | $7.3 \%$ | $19.2 \%$ |
| Grade 10 | $10.1 \%$ | $28.9 \%$ |
| Grade 11 | $11.6 \%$ | $32.8 \%$ |
| Grade 12 | $16.6 \%$ | $41.4 \%$ |

Table C-2: Use of Cigarettes, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $3.7 \%$ | $12.1 \%$ |
| High School | $11.3 \%$ | $30.2 \%$ |

Table C-3: Use of Cigarettes, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $6.8 \%$ | $20.7 \%$ |
| Male | $9.0 \%$ | $23.3 \%$ |

Table C-4: Use of Cigarettes, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $8.3 \%$ | $22.3 \%$ |
| White, Non-Hispanic | $8.0 \%$ | $23.9 \%$ |
| Black or African American, Non-Hispanic | $3.8 \%$ | $15.0 \%$ |
| Other | $10.9 \%$ | $22.3 \%$ |

## Other Tobacco Products

Table O-1: Use of Other Tobacco Products, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $15.5 \%$ | $26.1 \%$ |
| Grade 6 | $3.9 \%$ | $8.0 \%$ |
| Grade 7 | $7.1 \%$ | $12.5 \%$ |
| Grade 8 | $11.5 \%$ | $20.2 \%$ |
| Grade 9 | $16.4 \%$ | $28.2 \%$ |
| Grade 10 | $21.3 \%$ | $33.4 \%$ |
| Grade 11 | $24.7 \%$ | $40.3 \%$ |
| Grade 12 | $27.9 \%$ | $46.8 \%$ |

Table O-2: Use of Other Tobacco Products, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $7.5 \%$ | $13.5 \%$ |
| High School | $22.4 \%$ | $36.8 \%$ |

Table O-3: Use of Other Tobacco Products, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $14.3 \%$ | $24.2 \%$ |
| Male | $16.8 \%$ | $28.1 \%$ |

Table O-4: Use of Other Tobacco Products, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $14.9 \%$ | $25.6 \%$ |
| White, Non-Hispanic | $20.1 \%$ | $31.3 \%$ |
| Black or African American, Non-Hispanic | $7.3 \%$ | $17.1 \%$ |
| Other | $15.0 \%$ | $24.1 \%$ |

# State Report 

## Cigars, Little Cigars, or Cigarillos

Table G-1: Use of Cigars, Little Cigars, or Cigarillos, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $5.9 \%$ | $12.6 \%$ |
| Grade 6 | $1.1 \%$ | $2.8 \%$ |
| Grade 7 | $2.6 \%$ | $5.4 \%$ |
| Grade 8 | $4.2 \%$ | $8.4 \%$ |
| Grade 9 | $6.4 \%$ | $13.7 \%$ |
| Grade 10 | $7.6 \%$ | $16.5 \%$ |
| Grade 11 | $8.1 \%$ | $19.0 \%$ |
| Grade 12 | $13.1 \%$ | $26.1 \%$ |

Table G-2: Use of Cigars, Little Cigars, or Cigarillos, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $2.6 \%$ | $5.5 \%$ |
| High School | $8.7 \%$ | $18.6 \%$ |

Table G-3: Use of Cigars, Little Cigars, or Cigarillos, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $5.1 \%$ | $10.6 \%$ |
| Male | $6.8 \%$ | $14.7 \%$ |

Table G-4: Use of Cigars, Little Cigars, or Cigarillos, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $6.2 \%$ | $12.2 \%$ |
| White, Non-Hispanic | $5.9 \%$ | $14.7 \%$ |
| Black or African American, Non-Hispanic | $3.7 \%$ | $9.2 \%$ |
| Other | $7.7 \%$ | $13.1 \%$ |

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## Smokeless or Spitless Tobacco

Table S-1: Use of Smokeless or Spitless Tobacco, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $3.6 \%$ | $9.0 \%$ |
| Grade 6 | $1.0 \%$ | $3.0 \%$ |
| Grade 7 | $1.9 \%$ | $4.6 \%$ |
| Grade 8 | $2.3 \%$ | $5.5 \%$ |
| Grade 9 | $4.4 \%$ | $11.1 \%$ |
| Grade 10 | $5.3 \%$ | $12.4 \%$ |
| Grade 11 | $5.7 \%$ | $13.9 \%$ |
| Grade 12 | $5.8 \%$ | $15.2 \%$ |

Table S-2: Use of Smokeless or Spitless Tobacco, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $1.7 \%$ | $4.3 \%$ |
| High School | $5.3 \%$ | $13.1 \%$ |

Table S-3: Use of Smokeless or Spitless Tobacco, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $1.7 \%$ | $4.9 \%$ |
| Male | $5.6 \%$ | $13.1 \%$ |

Table S-4: Use of Smokeless or Spitless Tobacco, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $2.9 \%$ | $6.9 \%$ |
| White, Non-Hispanic | $5.3 \%$ | $13.3 \%$ |
| Black or African American, Non-Hispanic | $1.9 \%$ | $5.9 \%$ |
| Other | $5.4 \%$ | $11.8 \%$ |

## Tobacco in a Hookah or Water Pipe

Table H-1: Use of Tobacco in a Hookah or Water Pipe, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $3.0 \%$ | $6.5 \%$ |
| Grade 6 | $1.5 \%$ | $2.0 \%$ |
| Grade 7 | $2.0 \%$ | $3.5 \%$ |
| Grade 8 | $2.0 \%$ | $3.9 \%$ |
| Grade 9 | $2.8 \%$ | $7.5 \%$ |
| Grade 10 | $4.8 \%$ | $8.8 \%$ |
| Grade 11 | $4.5 \%$ | $9.1 \%$ |
| Grade 12 | $3.8 \%$ | $12.1 \%$ |

Table H-2: Use of Tobacco in a Hookah or Water Pipe, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $1.8 \%$ | $3.1 \%$ |
| High School | $4.0 \%$ | $9.3 \%$ |

Table H-3: Use of Tobacco in a Hookah or Water Pipe, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $2.9 \%$ | $6.3 \%$ |
| Male | $3.1 \%$ | $6.7 \%$ |

Table H-4: Use of Tobacco in a Hookah or Water Pipe, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $3.5 \%$ | $6.7 \%$ |
| White, Non-Hispanic | $2.4 \%$ | $6.1 \%$ |
| Black or African American, Non-Hispanic | $2.0 \%$ | $4.6 \%$ |
| Other | $3.3 \%$ | $9.4 \%$ |

## Electronic Cigarettes or E-Cigarettes

Table E-1: Use of Electronic Cigarettes or E-Cigarettes, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $13.0 \%$ | $22.8 \%$ |
| Grade 6 | $3.0 \%$ | $5.9 \%$ |
| Grade 7 | $5.6 \%$ | $10.6 \%$ |
| Grade 8 | $9.4 \%$ | $17.3 \%$ |
| Grade 9 | $13.6 \%$ | $24.2 \%$ |
| Grade 10 | $16.4 \%$ | $27.5 \%$ |
| Grade 11 | $21.9 \%$ | $36.5 \%$ |
| Grade 12 | $24.5 \%$ | $43.3 \%$ |

Table E-2: Use of Electronic Cigarettes or E-Cigarettes, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $6.0 \%$ | $11.3 \%$ |
| High School | $18.9 \%$ | $32.5 \%$ |

Table E-3: Use of Electronic Cigarettes or E-Cigarettes, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $12.3 \%$ | $21.8 \%$ |
| Male | $13.7 \%$ | $23.8 \%$ |

Table E-4: Use of Electronic Cigarettes or E-Cigarettes, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $12.7 \%$ | $22.4 \%$ |
| White, Non-Hispanic | $16.8 \%$ | $28.1 \%$ |
| Black or African American, Non-Hispanic | $4.6 \%$ | $12.0 \%$ |
| Other | $12.9 \%$ | $21.4 \%$ |

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## Flavored Tobacco Products

Table F-1: Use of Flavored Tobacco Products, By Grade

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| All | $6.5 \%$ | $12.5 \%$ |
| Grade 6 | $1.3 \%$ | $3.1 \%$ |
| Grade 7 | $3.5 \%$ | $6.6 \%$ |
| Grade 8 | $4.1 \%$ | $9.0 \%$ |
| Grade 9 | $5.8 \%$ | $12.9 \%$ |
| Grade 10 | $8.3 \%$ | $15.9 \%$ |
| Grade 11 | $11.3 \%$ | $19.7 \%$ |
| Grade 12 | $13.5 \%$ | $23.3 \%$ |

Table F-2: Use of Flavored Tobacco Products, By School Level

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Middle School | $3.0 \%$ | $6.2 \%$ |
| High School | $9.6 \%$ | $17.8 \%$ |

Table F-3: Use of Flavored Tobacco Products, By Sex

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Female | $6.1 \%$ | $11.4 \%$ |
| Male | $7.1 \%$ | $13.7 \%$ |

Table F-4: Use of Flavored Tobacco Products, By Race

|  | Past Month | Lifetime |
| :--- | :---: | :---: |
| Hispanic or Latino | $6.3 \%$ | $11.9 \%$ |
| White, Non-Hispanic | $7.9 \%$ | $15.2 \%$ |
| Black or African American, Non-Hispanic | $3.3 \%$ | $7.3 \%$ |
| Other | $8.5 \%$ | $13.8 \%$ |

## 2 Miscellaneous Tables

Table M-1: Have You Ever Tried Using - Overall

| Q14 | No - Never <br> Heard of It | No | Yes |
| :--- | :---: | :---: | :---: |
| Smokeless/Spitless Tobacco | $37.8 \%$ | $53.7 \%$ | $8.5 \%$ |
| Cigars/Little Cigars/Cigarillos | $35.2 \%$ | $52.9 \%$ | $11.9 \%$ |
| Hookah or Water Pipe | $38.8 \%$ | $55.5 \%$ | $5.7 \%$ |
| E-Cigarettes | $29.7 \%$ | $48.4 \%$ | $21.9 \%$ |
| Flavored Tobacco Products | $34.2 \%$ | $54.0 \%$ | $11.7 \%$ |

Table M-2: Have You Ever Tried Using - Middle School

| Q14 | No - Never <br> Heard of It | No | Yes |
| :--- | :---: | :---: | :---: |
| Smokeless/Spitless Tobacco | $44.5 \%$ | $51.6 \%$ | $3.9 \%$ |
| Cigars/Little Cigars/Cigarillos | $42.1 \%$ | $52.9 \%$ | $5.0 \%$ |
| Hookah or Water Pipe | $46.3 \%$ | $51.2 \%$ | $2.5 \%$ |
| E-Cigarettes | $36.3 \%$ | $53.0 \%$ | $10.7 \%$ |
| Flavored Tobacco Products | $40.5 \%$ | $53.8 \%$ | $5.7 \%$ |

Table M-3: Have You Ever Tried Using - High School

| Q14 | No - Never <br> Heard of It | No | Yes |
| :--- | :---: | :---: | :---: |
| Smokeless/Spitless Tobacco | $32.1 \%$ | $55.5 \%$ | $12.4 \%$ |
| Cigars/Little Cigars/Cigarillos | $29.4 \%$ | $53.0 \%$ | $17.7 \%$ |
| Hookah or Water Pipe | $32.3 \%$ | $59.2 \%$ | $8.4 \%$ |
| E-Cigarettes | $24.2 \%$ | $44.5 \%$ | $31.4 \%$ |
| Flavored Tobacco Products | $28.9 \%$ | $54.3 \%$ | $16.8 \%$ |

Table M-4: During the Past 30 Days, On How Mandy Days Did You Smoke Cigarettes on School Property?

| Q10B | Percent |
| :--- | :---: |
| 0 Days | $98.3 \%$ |
| 1 to 2 Days | $0.7 \%$ |
| 3 to 9 Days | $0.4 \%$ |
| 10 to 29 Days | $0.2 \%$ |
| All 30 Days | $0.3 \%$ |

Table M-5: How Old Were You When You Smoked a Whole Cigarette for the First Time?

| Q8 | Percent |
| :--- | :---: |
| I Have Never Smoked a Whole Cigarette | $84.0 \%$ |
| 7 Years Old or Younger | $1.1 \%$ |
| 8 or 9 Years Old | $0.8 \%$ |
| 10 or 11 Years Old | $1.7 \%$ |
| 12 or 13 Years Old | $4.0 \%$ |
| 14 or 15 Years Old | $4.6 \%$ |
| 16 or 17 Years Old | $3.1 \%$ |
| 18 Years Old or Older | $0.7 \%$ |

Table M-6: How Many of Your Closest Friends Use...

| Q29 | None | A Few | Some | Most | All | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Cigarettes | $58.5 \%$ | $18.7 \%$ | $8.6 \%$ | $3.2 \%$ | $0.8 \%$ | $10.2 \%$ |
| Smokeless/Spitless Tobacco | $65.1 \%$ | $13.1 \%$ | $6.6 \%$ | $3.2 \%$ | $0.9 \%$ | $11.1 \%$ |
| Cigars/Little Cigars/Cigarillos | $63.9 \%$ | $12.6 \%$ | $6.3 \%$ | $3.7 \%$ | $1.5 \%$ | $12.0 \%$ |
| E-Cigarettes | $51.1 \%$ | $16.5 \%$ | $10.7 \%$ | $9.1 \%$ | $2.8 \%$ | $9.8 \%$ |

Table M-7: How Dangerous Do You Think It Is for a Person Your Age to Use...

| Q27 | Very <br> Dangerous | Somewhat <br> Dangerous | Not Very <br> Dangerous | Not <br> Dangerous <br> at All |
| :--- | :---: | :---: | :---: | :---: |
| Cigarettes | $67.5 \%$ | $26.6 \%$ | $4.3 \%$ | $1.6 \%$ |
| Smokeless/Spitless Tobacco | $68.1 \%$ | $24.4 \%$ | $5.8 \%$ | $1.7 \%$ |
| Cigars/Little Cigars/Cigarillos | $66.4 \%$ | $25.1 \%$ | $6.3 \%$ | $2.3 \%$ |
| Hookah or Water Pipe | $64.2 \%$ | $25.7 \%$ | $7.5 \%$ | $2.6 \%$ |
| E-Cigarettes | $50.8 \%$ | $23.6 \%$ | $18.1 \%$ | $7.6 \%$ |
| Flavored Tobacco Products | $59.5 \%$ | $28.2 \%$ | $9.3 \%$ | $3.1 \%$ |
| Alcohol | $58.0 \%$ | $26.2 \%$ | $10.7 \%$ | $5.0 \%$ |

Table M-8: How Easy is it for People Your Age to Obtain Tobacco Products in Your Community?

| Q21 | Percent |
| :--- | :---: |
| Very Easy | $21.7 \%$ |
| Easy | $24.3 \%$ |
| Difficult | $4.6 \%$ |
| Very Difficult | $3.2 \%$ |
| Don't Know | $46.2 \%$ |

Percentages have been weighted to reflect proportions within the population.

Table M-9: During the Past 30 Dyas, Where Did You Buy Your Own Tobacco Products?

| Q20 | Percent |
| :--- | :---: |
| I Did Not Use Tobacco Products in the Past 30 Days | $86.9 \%$ |
| I Did Not Buy Tobacco Products in the Past 30 Days, but I Got | $9.8 \%$ |
| Them from Someone Else | $3.5 \%$ |
| A Gas Station | $2.3 \%$ |
| A Convenience Store | $1.1 \%$ |
| A Grocery Store | $1.3 \%$ |
| A Drug Store | $0.8 \%$ |
| A Vending Machine | $1.0 \%$ |
| Over the Internet | $3.6 \%$ |
| Some Other Place Not Listed Here |  |

Table M-10: During This School Year...

| Q33 | No | Yes |
| :--- | :---: | :---: |
| Did You Practice in Any of Your Classes Ways to Say No to <br> Tobacco? | $73.9 \%$ | $26.1 \%$ |
| Were You Taught in Any of Your Classes That Most People <br> Your Age Do Not Use Tobacco Products? | $67.4 \%$ | $32.6 \%$ |
| Has What You Have Learned in School Helped You Feel it is <br> Okay to Say No to Friends Who Offer You Tobacco Products? | $40.3 \%$ | $59.7 \%$ |

## 3 Margin Tables

## Age

| Q1 | Frequency | Percent |
| :--- | :---: | :---: |
| 11 Years Old or Younger | 166,369 | $6.3 \%$ |
| 12 Years Old | 379,339 | $14.4 \%$ |
| 13 Years Old | 389,575 | $14.8 \%$ |
| 14 Years Old | 370,383 | $14.1 \%$ |
| 15 Years Old | 350,157 | $13.3 \%$ |
| 16 Years Old | 363,101 | $13.8 \%$ |
| 17 Years Old | 351,795 | $13.4 \%$ |
| 18 Years Old or Older | 263,503 | $10.0 \%$ |
| Frequency Missing | 2,926 |  |

## Gender

| Q2 | Frequency | Percent |
| :--- | :---: | :---: |
| Female | $1,271,229$ | $48.8 \%$ |
| Male | $1,336,194$ | $51.2 \%$ |
| Frequency Missing | 29,724 |  |

## Grade

| Q3 | Frequency | Percent |
| :--- | :---: | :---: |
| 6th Grade | 399,646 | $15.2 \%$ |
| 7th Grade | 400,840 | $15.3 \%$ |
| 8th Grade | 396,629 | $15.1 \%$ |
| 9th Grade | 368,513 | $14.1 \%$ |
| 10th Grade | 379,138 | $14.5 \%$ |
| 11th Grade | 352,530 | $13.4 \%$ |
| 12th Grade | 324,528 | $12.4 \%$ |
| Frequency Missing | 15,324 |  |

Hispanic or Latino

| Q4 | Frequency | Percent |
| :--- | :---: | :---: |
| Not Hispanic or Latino | $1,260,928$ | $48.3 \%$ |
| Mexican Mexican American or Chicano | 979,961 | $37.6 \%$ |
| Other Hispanic or Latino | 367,280 | $14.1 \%$ |
| Frequency Missing | 28,977 |  |

## Race

| Q4a | Frequency | Percent |
| :--- | :---: | :---: |
| American Indian or Alaska Native | 107,070 | $4.4 \%$ |
| Asian American | 52,239 | $2.2 \%$ |
| Black or African American | 375,545 | $15.5 \%$ |
| Native Hawaiian or Other Pacific Islander | 19,484 | $0.8 \%$ |
| White | $1,146,703$ | $47.4 \%$ |
| More Than One Race | 715,618 | $29.6 \%$ |
| Frequency Missing | 220,488 |  |

## Average Grades

| Q5 | Frequency | Percent |
| :--- | :---: | :---: |
| Mostly A's | 843,202 | $32.5 \%$ |
| Mostly B's | $1,337,745$ | $51.6 \%$ |
| Mostly C's | 357,422 | $13.8 \%$ |
| Mostly D's | 36,035 | $1.4 \%$ |
| Mostly F's | 17,233 | $0.7 \%$ |
| Frequency Missing | 45,509 |  |

## Qualify for Free/Reduced Lunch

| Q6 | Frequency | Percent |
| :--- | :---: | :---: |
| I Don't Know | 702,233 | $26.9 \%$ |
| No | 745,813 | $28.5 \%$ |
| Yes | $1,167,155$ | $44.6 \%$ |
| Frequency Missing | 21,945 |  |

Tried in Lifetime - Cigarettes

| Q7 | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,083,314$ | $79.6 \%$ |
| Yes | 535,503 | $20.4 \%$ |
| Frequency Missing | 18,330 |  |

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## Age When First Used Cigarettes

| Q8 | Frequency | Percent |
| :--- | :---: | :---: |
| I Have Never Smoked a Whole Cigarette | $2,170,139$ | $84.0 \%$ |
| 7 Years Old or Younger | 28,128 | $1.1 \%$ |
| 8 or 9 Years Old | 20,812 | $0.8 \%$ |
| 10 or 11 Years Old | 44,282 | $1.7 \%$ |
| 12 or 13 Years Old | 102,922 | $4.0 \%$ |
| 14 or 15 Years Old | 118,532 | $4.6 \%$ |
| 16 or 17 Years Old | 80,438 | $3.1 \%$ |
| 18 Years Old or Older | 17,702 | $0.7 \%$ |
| Frequency Missing | 54,191 |  |

Used Substance Daily for 30 Days - Cigarettes

| Q9 | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,501,887$ | $96.9 \%$ |
| Yes | 81,331 | $3.1 \%$ |
| Frequency Missing | 53,928 |  |

Frequency of Use in Past 30 Days - Cigarettes

| Q10a | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,410,640$ | $93.7 \%$ |
| 1 to 2 Days | 85,181 | $3.3 \%$ |
| 3 to 9 Days | 36,482 | $1.4 \%$ |
| 10 to 29 Days | 21,063 | $0.8 \%$ |
| All 30 Days | 18,338 | $0.7 \%$ |
| Frequency Missing | 65,442 |  |

Frequency of Use in Past 30 Days - Cigarettes at School

| Q10b | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,404,268$ | $98.3 \%$ |
| 1 to 2 Days | 18,265 | $0.7 \%$ |
| 3 to 9 Days | 8,857 | $0.4 \%$ |
| 10 to 29 Days | 5,533 | $0.2 \%$ |
| All 30 Days | 7,766 | $0.3 \%$ |
| Frequency Missing | 192,458 |  |

Number of Cigarettes Daily in Past 30 Days

| Q11 | Frequency | Percent |
| :--- | :---: | :---: |
| I Did Not Smoke Cigarette in Past 30 Days | $2,388,404$ | $93.1 \%$ |
| Less Than 1 Cigarette Per Day | 60,801 | $2.4 \%$ |
| 1 Cigarette per Day | 39,294 | $1.5 \%$ |
| 2 to 5 Cigarettes per Day | 53,188 | $2.1 \%$ |
| 6 to 10 Cigarettes per Day | 7,177 | $0.3 \%$ |
| 11 to 20 Cigarettes per Day | 3,969 | $0.2 \%$ |
| More Than 20 Cigarettes per Day | 12,205 | $0.5 \%$ |
| Frequency Missing | 72,109 |  |

Cigarettes Usually Smoked are Menthol

| Q12 | Frequency | Percent |
| :--- | :---: | :---: |
| I Do Not Smoke Cigarettes | $2,279,307$ | $87.7 \%$ |
| No | 184,069 | $7.1 \%$ |
| Yes | 134,889 | $5.2 \%$ |
| Frequency Missing | 38,882 |  |

Plan to Quit Smoking in Next Six Months

| Q13 | Frequency | Percent |
| :--- | :---: | :---: |
| I Do Not Smoke Cigarettes | $2,327,683$ | $89.6 \%$ |
| No | 111,997 | $4.3 \%$ |
| Yes | 157,148 | $6.1 \%$ |
| Frequency Missing | 40,319 |  |

Tried in Lifetime - Chewing Tobacco

| Q14a | Frequency | Percent |
| :--- | :---: | :---: |
| No - Never Heard of It | 969,853 | $37.8 \%$ |
| No | $1,379,646$ | $53.7 \%$ |
| Yes | 218,189 | $8.5 \%$ |
| Frequency Missing | 69,458 |  |

## State Report

## Tried in Lifetime - Cigars

| Q14b | Frequency | Percent |
| :--- | :---: | :---: |
| No - Never Heard of It | 894,492 | $35.2 \%$ |
| No | $1,345,726$ | $52.9 \%$ |
| Yes | 301,441 | $11.9 \%$ |
| Frequency Missing | 95,488 |  |

Tried in Lifetime - Hookah

| Q14c | Frequency | Percent |
| :--- | :---: | :---: |
| No - Never Heard of It | 976,197 | $38.8 \%$ |
| No | $1,398,796$ | $55.5 \%$ |
| Yes | 143,161 | $5.7 \%$ |
| Frequency Missing | 118,993 |  |

Tried in Lifetime - Electronic Vapor Products

| Q14d | Frequency | Percent |
| :--- | :---: | :---: |
| No - Never Heard of It | 755,123 | $29.7 \%$ |
| No | $1,229,508$ | $48.4 \%$ |
| Yes | 556,678 | $21.9 \%$ |
| Frequency Missing | 95,838 |  |

Tried in Lifetime - Flavored Tobacco Products

| Q14e | Frequency | Percent |
| :--- | :---: | :---: |
| No - Never Heard of It | 866,028 | $34.2 \%$ |
| No | $1,367,242$ | $54.0 \%$ |
| Yes | 296,813 | $11.7 \%$ |
| Frequency Missing | 107,063 |  |

Frequency of Use in Past 30 Days - Chewing Tobacco

| Q15a | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,460,333$ | $96.3 \%$ |
| 1 to 2 Days | 40,053 | $1.6 \%$ |
| 3 to 9 Days | 17,046 | $0.7 \%$ |
| 10 to 29 Days | 10,947 | $0.4 \%$ |
| All 30 Days | 25,611 | $1.0 \%$ |
| Frequency Missing | 83,156 |  |

Frequency of Use in Past 30 Days - Cigars

| Q15b | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,375,133$ | $94.0 \%$ |
| 1 to 2 Days | 76,091 | $3.0 \%$ |
| 3 to 9 Days | 38,165 | $1.5 \%$ |
| 10 to 29 Days | 16,760 | $0.7 \%$ |
| All 30 Days | 19,308 | $0.8 \%$ |
| Frequency Missing | 111,690 |  |

Frequency of Use in Past 30 Days - Hookah

| Q15c | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,435,524$ | $97.0 \%$ |
| 1 to 2 Days | 42,058 | $1.7 \%$ |
| 3 to 9 Days | 14,092 | $0.6 \%$ |
| 10 to 29 Days | 6,520 | $0.3 \%$ |
| All 30 Days | 12,278 | $0.5 \%$ |
| Frequency Missing | 126,674 |  |

Frequency of Use in Past 30 Days - Electronic Vapor Product

| Q15d | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,195,946$ | $86.9 \%$ |
| 1 to 2 Days | 149,839 | $5.9 \%$ |
| 3 to 9 Days | 81,001 | $3.2 \%$ |
| 10 to 29 Days | 40,660 | $1.6 \%$ |
| All 30 Days | 58,984 | $2.3 \%$ |
| Frequency Missing | 110,717 |  |

Frequency of Use in Past 30 Days - Flavored Tobacco Products

| Q15e | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $2,347,571$ | $93.4 \%$ |
| 1 to 2 Days | 73,435 | $2.9 \%$ |
| 3 to 9 Days | 38,120 | $1.5 \%$ |
| 10 to 29 Days | 19,039 | $0.8 \%$ |
| All 30 Days | 35,088 | $1.4 \%$ |
| Frequency Missing | 123,894 |  |

## Used in Lifetime - Any Tobacco Product at School

| Q16 | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,304,475$ | $94.8 \%$ |
| Yes | 127,683 | $5.2 \%$ |
| Frequency Missing | 204,989 |  |

## Likelihood of Tobacco Use in Next Year

| Q17a | Frequency | Percent |
| :--- | :---: | :---: |
| Definitely Yes | 46,075 | $1.8 \%$ |
| Probably Yes | 125,577 | $4.9 \%$ |
| Probably Not | 399,298 | $15.6 \%$ |
| Definitely Not | $1,869,173$ | $72.8 \%$ |
| I Already Use Tobacco Products | 127,077 | $5.0 \%$ |
| Frequency Missing | 69,946 |  |

Likelihood of Tobacco Use in Next Year if Friend Offers

| Q17b | Frequency | Percent |
| :--- | :---: | :---: |
| Definitely Yes | 53,793 | $2.1 \%$ |
| Probably Yes | 171,273 | $6.8 \%$ |
| Probably Not | 414,703 | $16.4 \%$ |
| Definitely Not | $1,793,303$ | $70.7 \%$ |
| I Already Use Tobacco Products | 101,964 | $4.0 \%$ |
| Frequency Missing | 102,111 |  |

Knowledge of Texas Laws - What is Legal Age to Buy Tobacco

| Q18 | Frequency | Percent |
| :--- | :---: | :---: |
| Less Than 16 Years Old | 35,382 | $1.4 \%$ |
| 16 Years Old | 20,862 | $0.8 \%$ |
| 17 Years Old | 25,499 | $1.0 \%$ |
| 18 Years Old | $1,443,968$ | $55.8 \%$ |
| 1 Years Old | 22,293 | $0.9 \%$ |
| 2 Years Old | 30,912 | $1.2 \%$ |
| 21 Years Old or Older | 285,766 | $11.1 \%$ |
| Not Sure | 721,051 | $27.9 \%$ |
| Frequency Missing | 51,414 |  |

Knowledge of Texas Laws - Can Minors Be Fined for Possessing Tobacco

| Q19a | Frequency | Percent |
| :--- | :---: | :---: |
| Not Sure | $1,504,195$ | $58.6 \%$ |
| No | 97,286 | $3.8 \%$ |
| Yes | 965,308 | $37.6 \%$ |
| Frequency Missing | 70,357 |  |

Knowledge of Texas Laws - Can Drivers License Be Suspended for Minor Possessing

| Q19b | Frequency | Percent |
| :--- | :---: | :---: |
| Not Sure | $1,463,148$ | $57.5 \%$ |
| No | 243,112 | $9.6 \%$ |
| Yes | 838,553 | $33.0 \%$ |
| Frequency Missing | 92,333 |  |

Source of Tobacco in Past 30 Days - None

| Q20a | Frequency | Percent |
| :--- | :---: | :---: |
| No | 328,944 | $13.1 \%$ |
| Yes | $2,183,547$ | $86.9 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - A Person

| Q20b | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,265,488$ | $90.2 \%$ |
| Yes | 247,003 | $9.8 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - A Gas Station

| Q20c | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,424,596$ | $96.5 \%$ |
| Yes | 87,895 | $3.5 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - A Convenience Store

| Q20d | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,455,049$ | $97.7 \%$ |
| Yes | 57,442 | $2.3 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - A Grocery Store

| Q20e | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,485,755$ | $98.9 \%$ |
| Yes | 26,736 | $1.1 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - A Drug Store

| Q20f | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,480,871$ | $98.7 \%$ |
| Yes | 31,620 | $1.3 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - A Vending Machine

| Q20g | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,492,731$ | $99.2 \%$ |
| Yes | 19,760 | $0.8 \%$ |
| Frequency Missing | 124,656 |  |

Source of Tobacco in Past 30 Days - The Internet

| Q20h | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,487,822$ | $99.0 \%$ |
| Yes | 24,669 | $1.0 \%$ |
| Frequency Missing | 124,656 |  |

## Source of Tobacco in Past 30 Days - Other Source

| Q20i | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,422,815$ | $96.4 \%$ |
| Yes | 89,676 | $3.6 \%$ |
| Frequency Missing | 124,656 |  |

## How Difficult to Get Tobacco Products

| Q21 | Frequency | Percent |
| :--- | :---: | :---: |
| Very Easy | 560,363 | $21.7 \%$ |
| Easy | 625,786 | $24.3 \%$ |
| Difficult | 118,582 | $4.6 \%$ |
| Very Difficult | 81,602 | $3.2 \%$ |
| Don't Know | $1,191,708$ | $46.2 \%$ |
| Frequency Missing | 59,104 |  |

Barrier to Purchase in Past Month - Asked to See ID

| Q22a | Frequency | Percent |
| :--- | :---: | :---: |
| I Did Not Try to Buy Tobacco Products in | $2,172,210$ | $85.6 \%$ |
| the Past 30 Days |  |  |
| No | 276,191 | $10.9 \%$ |
| Yes | 90,076 | $3.5 \%$ |
| Frequency Missing | 98,668 |  |

## Barrier to Purchase in Past Month - Refused Sale

| Q22b | Frequency | Percent |
| :--- | :---: | :---: |
| I Did Not Try to Buy Tobacco Products in | $2,128,158$ | $84.7 \%$ |
| the Past 30 Days |  |  |
| No | 321,040 | $12.8 \%$ |
| Yes | 64,087 | $2.5 \%$ |
| Frequency Missing | 123,862 |  |

## Parents or Guardians Know of Tobacco Use

| Q23 | Frequency | Percent |
| :--- | :---: | :---: |
| I Do Not Use Tobacco Products | $2,070,870$ | $81.0 \%$ |
| No | 314,253 | $12.3 \%$ |
| Yes | 170,940 | $6.7 \%$ |
| Frequency Missing | 81,084 |  |

Parents or Guardians Say Not to Use Tobacco

| Q24 | Frequency | Percent |
| :--- | :---: | :---: |
| No | 290,317 | $11.3 \%$ |
| Yes | $2,270,570$ | $88.7 \%$ |
| Frequency Missing | 76,260 |  |

## In Past Year How Often Parents Discussed Tobacco Dangers

| Q25 | Frequency | Percent |
| :--- | :---: | :---: |
| Never | 654,425 | $25.7 \%$ |
| Rarely | 705,095 | $27.6 \%$ |
| Sometimes | 689,493 | $27.0 \%$ |
| Often | 316,198 | $12.4 \%$ |
| Very Often | 185,164 | $7.3 \%$ |
| Frequency Missing | 86,771 |  |

Opinion on Smoking in Indoor Public Places

| Q26 | Frequency | Percent |
| :--- | :---: | :---: |
| Should Not Be Allowed in Any Indoor | $1,552,339$ | $62.0 \%$ |
| Places |  |  |
| Should Be Allowed Only in Smoking Area | 904,617 | $36.1 \%$ |
| Should Be Allowed in All Indoor Places | 48,338 | $1.9 \%$ |
| Frequency Missing | 131,852 |  |

## Opinion on How Dangerous to Use - Cigarettes

| Q27a | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,704,543$ | $67.5 \%$ |
| Somewhat Dangerous | 672,419 | $26.6 \%$ |
| Not Very Dangerous | 109,016 | $4.3 \%$ |
| Not Dangerous at All | 40,122 | $1.6 \%$ |
| Frequency Missing | 111,047 |  |

Opinion on How Dangerous to Use - Chewing Tobacco

| Q27b | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,707,279$ | $68.1 \%$ |
| Somewhat Dangerous | 612,048 | $24.4 \%$ |
| Not Very Dangerous | 145,544 | $5.8 \%$ |
| Not Dangerous at All | 42,751 | $1.7 \%$ |
| Frequency Missing | 129,524 |  |

Opinion on How Dangerous to Use - Cigars

| Q27c | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,666,734$ | $66.4 \%$ |
| Somewhat Dangerous | 628,685 | $25.1 \%$ |
| Not Very Dangerous | 156,988 | $6.3 \%$ |
| Not Dangerous at All | 57,284 | $2.3 \%$ |
| Frequency Missing | 127,456 |  |

## Opinion on How Dangerous to Use - Hookah

| Q27d | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,595,882$ | $64.2 \%$ |
| Somewhat Dangerous | 637,779 | $25.7 \%$ |
| Not Very Dangerous | 186,870 | $7.5 \%$ |
| Not Dangerous at All | 64,727 | $2.6 \%$ |
| Frequency Missing | 151,889 |  |

# State Report 

Opinion on How Dangerous to Use - Electronic Vapor Products

| Q27e | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,266,106$ | $50.8 \%$ |
| Somewhat Dangerous | 586,668 | $23.6 \%$ |
| Not Very Dangerous | 449,777 | $18.1 \%$ |
| Not Dangerous at All | 188,331 | $7.6 \%$ |
| Frequency Missing | 146,265 |  |

Opinion on How Dangerous to Use - Flavored Tobacco Products

| Q27f | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,484,466$ | $59.5 \%$ |
| Somewhat Dangerous | 702,623 | $28.2 \%$ |
| Not Very Dangerous | 231,872 | $9.3 \%$ |
| Not Dangerous at All | 76,909 | $3.1 \%$ |
| Frequency Missing | 141,276 |  |

Opinion on How Dangerous to Use - Alcohol

| Q27g | Frequency | Percent |
| :--- | :---: | :---: |
| Very Dangerous | $1,451,911$ | $58.0 \%$ |
| Somewhat Dangerous | 656,076 | $26.2 \%$ |
| Not Very Dangerous | 267,842 | $10.7 \%$ |
| Not Dangerous at All | 125,459 | $5.0 \%$ |
| Frequency Missing | 135,858 |  |

In Past Year Talked About Dangers to Tobacco with a Doctor

| Q28a | Frequency | Percent |
| :--- | :---: | :---: |
| I Did Not Visit a Doctor's/Dentist's Office | 492,327 | $19.6 \%$ |
| in Past 30 Days |  |  |
| No | $1,187,651$ | $47.3 \%$ |
| Yes | 829,595 | $33.1 \%$ |
| Frequency Missing | 127,573 |  |

In Past Year Talked About Dangers to Tobacco with a Dentist

| Q28b | Frequency | Percent |
| :--- | :---: | :---: |
| I Did Not Visit a Doctor's/Dentist's Office | 509,330 | $20.5 \%$ |
| in Past 30 Days |  |  |
| No | $1,365,252$ | $54.9 \%$ |
| Yes | 611,418 | $24.6 \%$ |
| Frequency Missing | 151,146 |  |

How Many Friends Use - Cigarettes

| Q29a | Frequency | Percent |
| :--- | :---: | :---: |
| None | $1,478,625$ | $58.5 \%$ |
| A Few | 472,849 | $18.7 \%$ |
| Some | 216,237 | $8.6 \%$ |
| Most | 81,618 | $3.2 \%$ |
| All | 20,908 | $0.8 \%$ |
| Not Sure | 256,861 | $10.2 \%$ |
| Frequency Missing | 110,048 |  |

How Many Friends Use - Chewing Tobacco

| Q29b | Frequency | Percent |
| :--- | :---: | :---: |
| None | $1,636,264$ | $65.1 \%$ |
| A Few | 330,197 | $13.1 \%$ |
| Some | 165,535 | $6.6 \%$ |
| Most | 80,601 | $3.2 \%$ |
| All | 22,133 | $0.9 \%$ |
| Not Sure | 278,931 | $11.1 \%$ |
| Frequency Missing | 123,485 |  |

How Many Friends Use - Electronic Vapor Products

| Q29c | Frequency | Percent |
| :--- | :---: | :---: |
| None | $1,282,518$ | $51.1 \%$ |
| A Few | 413,738 | $16.5 \%$ |
| Some | 268,619 | $10.7 \%$ |
| Most | 227,869 | $9.1 \%$ |
| All | 69,715 | $2.8 \%$ |
| Not Sure | 246,748 | $9.8 \%$ |
| Frequency Missing | 127,939 |  |

# State Report 

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## How Many Friends Use - Cigars

| Q29d | Frequency | Percent |
| :--- | :---: | :---: |
| None | $1,601,304$ | $63.9 \%$ |
| A Few | 315,780 | $12.6 \%$ |
| Some | 158,849 | $6.3 \%$ |
| Most | 93,886 | $3.7 \%$ |
| All | 36,834 | $1.5 \%$ |
| Not Sure | 300,029 | $12.0 \%$ |
| Frequency Missing | 130,465 |  |

In Past Week How Often in Same Room with Smoker

| Q30a | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $1,811,160$ | $72.0 \%$ |
| 1 or 2 Days | 357,365 | $14.2 \%$ |
| 3 or 4 Days | 118,834 | $4.7 \%$ |
| 5 or 6 Days | 45,755 | $1.8 \%$ |
| 7 Days | 183,527 | $7.3 \%$ |
| Frequency Missing | 120,506 |  |

In Past Week How Often in Car with Smoker

| Q30b | Frequency | Percent |
| :--- | :---: | :---: |
| 0 Days | $1,935,412$ | $77.6 \%$ |
| 1 or 2 Days | 257,519 | $10.3 \%$ |
| 3 or 4 Days | 104,755 | $4.2 \%$ |
| 5 or 6 Days | 46,727 | $1.9 \%$ |
| 7 Days | 149,348 | $6.0 \%$ |
| Frequency Missing | 143,386 |  |

Someone Who Lives in Home Smokes Cigarettes

| Q31 | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,755,355$ | $70.5 \%$ |
| Yes | 735,255 | $29.5 \%$ |
| Frequency Missing | 146,537 |  |

In Past Year Involved in School Tobacco Prevention Activity

| Q32 | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,944,053$ | $78.3 \%$ |
| Yes | 539,508 | $21.7 \%$ |
| Frequency Missing | 153,585 |  |

In Past Year Practiced in Class Saying No to Tobacco

| Q33a | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,834,686$ | $73.9 \%$ |
| Yes | 649,628 | $26.1 \%$ |
| Frequency Missing | 152,832 |  |

In Past Year Taught in Class Most People Your Age Dont Use Tobacco

| Q33b | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,660,231$ | $67.4 \%$ |
| Yes | 802,365 | $32.6 \%$ |
| Frequency Missing | 174,550 |  |

In Past Year What Learned in Class Helped Say No to Friends Offering Tobacco

| Q33c | Frequency | Percent |
| :--- | :---: | :---: |
| No | 990,197 | $40.3 \%$ |
| Yes | $1,469,095$ | $59.7 \%$ |
| Frequency Missing | 177,855 |  |

In Past Year Seen DUCK Tobacco is Foul Ad

| Q34a | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,185,549$ | $89.9 \%$ |
| Yes | 244,295 | $10.1 \%$ |
| Frequency Missing | 207,302 |  |

# State Report 

In Past Year Seen Worth It Ad

| Q34b | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,620,301$ | $66.8 \%$ |
| Yes | 803,694 | $33.2 \%$ |
| Frequency Missing | 213,151 |  |

In Past Year Seen Spit It Out Ad

| Q34c | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,885,885$ | $78.2 \%$ |
| Yes | 526,902 | $21.8 \%$ |
| Frequency Missing | 224,359 |  |

In Past Year Participated in DUCK Event

| Q34d | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,196,992$ | $91.3 \%$ |
| Yes | 208,407 | $8.7 \%$ |
| Frequency Missing | 231,747 |  |

In Past Year Seen or Participated in Other Anti-Tobacco Ad or Activity

| Q34e | Frequency | Percent |
| :--- | :---: | :---: |
| No | $1,534,052$ | $63.7 \%$ |
| Yes | 875,532 | $36.3 \%$ |
| Frequency Missing | 227,562 |  |

Seen Ads for Texas Quit Line

| Q35 | Frequency | Percent |
| :--- | :---: | :---: |
| I Don't Know | 992,579 | $41.3 \%$ |
| No | 944,400 | $39.3 \%$ |
| Yes | 465,407 | $19.4 \%$ |
| Frequency Missing | 234,760 |  |

## Seen Actors Smoking in TV or Movies

| Q36 | Frequency | Percent |
| :--- | :---: | :---: |
| I Don't Watch TV or Go to the Movies | 68,421 | $2.7 \%$ |
| Most of the Time | 432,571 | $17.3 \%$ |
| Some of the Time | $1,345,829$ | $53.9 \%$ |
| Hardly Ever | 464,954 | $18.6 \%$ |
| Never | 186,628 | $7.5 \%$ |
| Frequency Missing | 138,743 |  |

Seen Ads for Tobacco on Internet

| Q37 | Frequency | Percent |
| :--- | :---: | :---: |
| I Don't Search the Internet | 77,436 | $3.1 \%$ |
| Most of the Time | 237,311 | $9.6 \%$ |
| Some of the Time | 751,148 | $30.3 \%$ |
| Hardly Ever | 851,053 | $34.3 \%$ |
| Never | 565,027 | $22.8 \%$ |
| Frequency Missing | 155,171 |  |

Seen Ads for Tobacco at Gas Station or Convenience Store

| Q38 | Frequency | Percent |
| :--- | :---: | :---: |
| I Don't Go to These Stores | 65,291 | $2.6 \%$ |
| A Lot | $1,145,585$ | $46.0 \%$ |
| Sometimes | 886,238 | $35.6 \%$ |
| Never | 392,651 | $15.8 \%$ |
| Frequency Missing | 147,381 |  |

In Past Year Received Gift with Tobacco Brand

| Q39 | Frequency | Percent |
| :--- | :---: | :---: |
| No | $2,374,131$ | $95.5 \%$ |
| Yes | 111,338 | $4.5 \%$ |
| Frequency Missing | 151,677 |  |

