



Memorandum

#10-024

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: March 12, 2010

SUBJECT: Ordering nursing pads *quarterly*

Based on the positive feedback the State Agency (SA) has received regarding the nursing pads, we are going to start offering nursing pads on a *quarterly* (4 times a year) basis for local agencies to order as needed.

On March 5, 2010, an email announcing the nursing pad ordering opportunity was sent out. If you did not receive the email or your local agency has not placed an order for breast pads this quarter, you have until **Friday, March 19, 2010**, to do so.

Please use the following link and instructions to place your local agency's first quarterly order: <http://www.surveymonkey.com/s/XSFPVF7>.

Local agencies should:

1. Place only one order per local agency.
2. Order only a three-month supply at a time.
3. Place orders by the case.

Each case of nursing pads contains 100 packages, and each package contains 6 individual nursing pads. If your agency places an order for nursing pads, the minimum order of nursing pads is 1 case (1 case = 100 packages of 6 nursing pads each for a total of 600 pads).

The State Agency encourages local agencies to distribute 1 package of 6 nursing pads to any breastfeeding WIC participant who expresses a need, either independently or when asked (for example, leaking). Therefore, 1 case of nursing pads should serve 100 breastfeeding participants.

Participants do not need to be exclusively breastfeeding or breastfeeding for any set amount of time before receiving these nursing pads. However, the nursing pads are not to be indiscriminately distributed via prenatal "goodie" bags or as "freebies" at outreach events. Nor should they be given to non-breastfeeding participants (for example, to pregnant participants).

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Local agencies do not need to create a specific log to track the distribution of these nursing pads to their participants. The current estimated time of delivery for this shipment is late spring/early summer 2010. Remember, you will have an opportunity to order nursing pads each quarter.

If you have any questions or require additional information, please contact Cristina García, Breastfeeding Promotion Nutritionist, Nutrition Education/Clinic Services Unit, at (512) 341-4583, or cristina.garcia@dshs.state.tx.us or Lindsey Randall, Breastfeeding Promotion Nutritionist, Nutrition Education/Clinic Services Unit, at (512) 341-4594, or lindsey.randall@dshs.state.tx.us.