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**#10-076**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** June 11, 2010

**SUBJECT:** Peer Counselor Surveys improve services

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The State Agency is committed to continually improving our peer counseling services. One of the ways we assess the status and needs of the Texas WIC Peer Counselor Program is by surveying the peer counselors. The information will be used to plan support and training activities, determine whether any changes in policy and guidelines are needed, and to complete reports to United States Department of Agriculture (USDA) on use of peer counselor funding.

Please have each peer counselor complete the on-line survey by **Friday, July 2, 2010**. The reliability of the survey depends on the highest possible percentage of response. Please have all currently employed peer counselors complete the survey. Please make sure each counselor knows that their feedback is important to us and they can access this survey at: <http://www.surveymonkey.com/s/QZ75R69>.

The survey tool is extremely user friendly and will take approximately 20 to 30 minutes to complete, depending on how many comments a counselor chooses to enter. Each counselor will need to complete the entire survey at one time. Once they exit the survey their responses will be tabulated immediately. They cannot go back and finish the survey at another time. Please do not complete the survey for your counselors.

If you have any questions, or require additional information, please contact Jewell Stremmer, Peer Counselor Coordinator, Nutrition Education/Clinic Services Unit, at (512) 341-4593 or [Jewell.Stremmer@dshs.state.tx.us](mailto:Jewell.Stremmer@dshs.state.tx.us).