



Memorandum

#11-025

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: March 4, 2011

SUBJECT: 2011 Farmer's Market Nutrition Program Modification

In 2010 the Farmer's Market Nutrition Program (FMNP) served women and children WIC participants in the 30 participating counties during the months of April through August. WIC subrecipient contractors received \$1.40 in earned allowable funds for every participant issued FMNP benefits. Due to ongoing budget restraints, modifications to the FMNP will take effect for the 2011 farmer's market season.

These modifications will only affect those Local Agencies who are participating in the 2011 FMNP:

- FMNP vouchers will be issued to children only.
- The amount local agencies receive for issuing FMNP vouchers will be reduced to \$1.00 per participant.

In FY 2010 approximately 79,500 women were issued Farmer's Market coupons. However, if, as last year, 30% of the women redeem benefits, this will only impact 23,850 women. Since women now receive a WIC fruit and vegetables cash value benefit as prescribed in their WIC food package, this change should have a minimal impact to the participant. Modifications to Texas WIN are currently being made to only allow issuance to children 1 year at the time of the FMNP season.

FMNP vouchers have been sent out to local agencies. Due to the modifications in issuance, agencies will notice a decrease in the number of vouchers received compared to past years. Additional vouchers may be requested if needed once issuance has begun. Please ensure notification has been sent to John Brewer at john.brewer@dshs.state.tx.us regarding the breakdown (starting and ending numbers) of vouchers distributed to each clinic site.

For agencies billing to FMNP, please continue to bill for these expenses on a separate *State of Texas Purchase Vouchers (B-13)*. Any expenses billed to FMNP shall continue to be reduced from your regular WIC billing.

If you have any questions or require additional information regarding the FMNP billing please contact Benny Jasso, Program Specialist, at (512) 341-4573 or benny.jasso@dshs.state.tx.us.