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**#11-058**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** May 13, 2011

**SUBJECT: Partnering with the Summer Nutrition Programs**

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Each summer, the Texas Department of Agriculture (TDA) provides children under age 18 years with nutritious meals. Children do not have to pay or apply for the meals. Partnering with and promoting the Summer Nutrition Programs allows WIC to expand its reach in local communities. Ultimately, our participants and their families benefit when we work together with other organizations that provide helpful services.

Many of you have promoted this program in past years. We want to continue our collaboration with the TDA Summer Nutrition Programs. In the next couple of weeks, you will receive informational posters about this program; approximately one for each of your clinics. The attached letter will accompany the posters. Please display these posters in your clinics throughout the summer months.

**The goal of the poster is to:**

- Inform the public about summer meals free of charge.
- Create awareness about sites.
- Encourage dialing 211 or going to [www.SummerFood.org](http://www.SummerFood.org) for site locations.

If you have questions or require additional information, please contact Shellie Shores, Client Engagement Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4516 or email [shellie.shores@dshs.state.tx.us](mailto:shellie.shores@dshs.state.tx.us).

Attachment



square meals

Nourishing children's bodies and minds.

A Program of the Texas Department of Agriculture's  
Food and Nutrition Division

## **RE: Summer Nutrition Programs Poster Outreach Effort**

Dear Partner:

Many children around the country depend on free or reduced-price meals, served through schools, for proper nutrition. When school is not in session, some children may not get a well-balanced meal.

In line with our Healthy Initiative and the **3E's of Healthy Living – Education, Exercise and Eating Right**, the Texas Department of Agriculture's Summer Nutrition Programs are designed to provide these children with the same nutritious meals received during the school year. Children do not have to pay or apply for meals.

### Facts

- Children under 18 years can show up at a site and eat at no charge.
- Feeding sites are across Texas.
- To find a site, dial 211 or go to [www.SummerFood.org](http://www.SummerFood.org).

We are encouraged by the response of partners like you who help us in promoting the programs to the public.

### Your Role

Enclosed is a summer nutrition poster to display in your clinic or public space. The goal of this poster is to:

- Inform the public about summer meals free of charge
- Create awareness about sites
- Encourage dialing 211 or going to [www.SummerFood.org](http://www.SummerFood.org) for site locations

Finally, we are here to answer questions concerning our summer nutrition programs. Contact Joann Knox in the Food and Nutrition Division:  
(877) TEX-MEAL or [Joann.Knox@texasagriculture.gov](mailto:Joann.Knox@texasagriculture.gov).

We thank you for helping us in reaching out to Texas.

Texas Department of Agriculture Food and Nutrition Division