



Memorandum

#11-110

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: August 23, 2011

SUBJECT: Policy Memo – New/Revised Policy: *GA:23.0 Required Outreach to Fathers*

This memo announces the new subject policy as follows. The policy is effective September 1, 2011. At that time it will be posted and WIC local agencies (LAs) may update their *Policy and Procedures Manuals* by accessing the *WIC Website* at:

http://www.dshs.state.tx.us/wichd/policy/toc_ga.shtm

Texas Health and Safety Code, 32.0211, passed during the 2011 legislative session requires that (LAs) make available to WIC participants at each clinic site an Office of Attorney General produced booklet titled *Maps for Dads: A Guide to Taking Care of Your New Baby*.

The policy states that LAs shall order the booklet by emailing familyinitiatives@cs.oag.state.tx.us. **However, the Office of Attorney General will automatically ship the first order to each LA's administrative office based on the number of pregnant participants an agency has. Orders will ship by September 2, 2011.**

If you have questions reading this policy or require additional information, please contact Ellen Larkin, Policy and Special Projects Coordinator, at ellen.larkin@dshs.state.tx.us or (512) 341-4572. If you have questions regarding your *Maps for Dads: A Guide to Taking Care of Your New Baby* order, please contact the Office of Attorney General at familyinitiatives@cs.oag.state.tx.us.

Attachment

REQUIRED OUTREACH TO FATHERS

Purpose

To increase a father's participation in the prenatal period of his child's life by describing ways that a father can be positively involved prenatally and to communicate the importance of a father's role during pregnancy.

Authority

Texas Health and Safety Code, 32.0211

Policy

Local agencies (LAs) shall make the booklet, *Maps for Dads: A Guide to Taking Care of Your New Baby*, available to WIC participants.

Guidelines

Maps for Dads: A Guide to Taking Care of Your New Baby shall be ordered from the Attorney General's office by e-mailing familyinitiatives@cs.oag.state.tx.us.