



Memorandum

#11-124

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: September 30, 2011

SUBJECT: *Beech-Nut Textures Stage 2½* Flyers

Beech-Nut Textures Stage 2½ baby fruit and vegetables in 4-ounce jars are now WIC-approved products starting October 1, 2011. The *Textures Stage 2½* items are intended for infants from about 8 months who might be ready for new flavors and textures in their diets.

Attached are flyers in English and Spanish announcing the items as new and WIC-approved. Local agencies and clinics are encouraged to share this information with their participants during nutrition education group classes and individual counseling. Please make copies as needed.

If you have any questions or require additional information, please contact Paula Kanter, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512)-341-4574 or paula.kanter@dshs.state.tx.us.

WIC
APPROVED



made with
NATURAL
ingredients

H O M E S T Y L E

TEXTURES

*New taste and texture for
developing babies 8 months and older!*

NEW!



**Now in a
4 oz. jar**

LOOK FOR BEECH-NUT®



AT A RETAILER NEAR YOU



*Sweet Potato & Zucchini • Pears • Green Beans • Peas & Carrots
Squash & Apples • Carrots • Pears & Green Beans • Applesauce
Banana & Mixed Berries • Apple, Mango & Carrot*

APROBADO POR
WIC



elaborado con
ingredientes
NATURALES

H O M E S T Y L E

TEXTURES

*Nuevo sabor y textura para
bebés de 8 meses en adelante!*

¡NUEVO!



**AHORA EN
FRASCO
DE 4 OZ.**

BUSQUE BEECH-NUT® EN



LA TIENDA MAS CERCANA



*Sweet Potato & Zucchini • Pears • Green Beans • Peas & Carrots
Squash & Apples • Carrots • Pears & Green Beans • Applesauce
Banana & Mixed Berries • Apple, Mango & Carrot*