



Memorandum

#11-130

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: October 7, 2011

SUBJECT: Revised Breastfeeding Materials

The following breastfeeding materials have recently been revised.

The *Nursing More than One* brochure, stock numbers 13-06-11289 and -11289A, has been beautifully revised. If you have old designs of this brochure in stock, there is no need to recycle the old ones as the content is still good.



The Health Care Provider's Guide to Breastfeeding, stock number 13-185, replaces the 2005 edition of *The Physician's Pocket Guide to Breastfeeding*. Orders from the WIC Catalog are limited to 10 copies at a time. Orders of more than 10 copies can be obtained by emailing Veronica Hendrix, Texas Ten Step Coordinator, at veronica.hendrix@dshs.state.tx.us, with an explanation of how the guides will be used. We strongly encourage Local Agencies to personally deliver the guides to local health care providers, hospitals and birth centers as part of your breastfeeding outreach efforts. Please replace the old Physician's Pocket Guides with the new *Health Care Provider's Guide to Breastfeeding*.



If you any have questions or need additional information about the *Nursing More than One* brochures, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at tracy.erickson@dshs.state.tx.us or (512) 341-4521. If you have any questions or need additional information about *The Health Care Provider's Guide to Breastfeeding*, please contact Veronica Hendrix, Texas Ten Step Coordinator, Nutrition Education/Clinic Services Unit, at veronica.hendrix@dshs.state.tx.us or (512) 341-4592.