



Memorandum

#13-012

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: February 7, 2013

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order additional prenatal breastfeeding education bags is now open. Please use the link below to order a two-month supply of bags **no later than February 27, 2013**.

<http://www.surveymonkey.com/s/Q33G2DZ>

1. Complete a survey for each clinic site you would like the bags to be shipped to.
2. Order a two-month supply (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy BF:01.0).

Current estimated time of arrival for bags is early to mid-March. Prenatal breastfeeding education bags translated to Spanish ordered in December will be delivered in February. The next opportunity to order bags will be April 2013.

If you have questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.