



## Memorandum

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**# 14-035**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** April 10, 2014

**SUBJECT:** Prenatal Breastfeeding Education Bags and other WIC Restricted Items

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Please remember that prenatal breastfeeding education bags, breastfeeding equipment and supplies, and other WIC-restricted items, such as WIC Catalog items listed as “Restricted for WIC Use Only,” cannot be given to individuals *not* enrolled in WIC. Any outreach items given to non-WIC-enrolled individuals must comply with policy AC: 09.0. One exception is allowed. WIC agencies may share one or two prenatal breastfeeding education bags local hospitals or other prenatal education providers to be used to visually remind WIC clients of the resource.

Please share this information with all staff at your next all-staff meeting. If you have questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at [tracy.erickson@dshs.state.tx.us](mailto:tracy.erickson@dshs.state.tx.us) or 512-341-4521.