



Memorandum

14-048

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 18, 2014

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order additional prenatal breastfeeding education bags is now open. Please use the following link to order a 2-month supply of bags **no later than May 9, 2014**.

<http://www.surveymonkey.com/s/Q33G2DZ>

1. Complete a survey for each clinic site you would like the bags to be shipped to.
2. Order a two-month supply (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy BF:01.0).

Current estimated time of arrival for bags is early June 2014. The next opportunity to order bags will be July 2014.

If you have questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.