



## Memorandum

---

**# 14-064**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** May 13, 2014

**SUBJECT:** Increase to Children's Fruit and Vegetable Cash Value Benefit (CVB)

---

A change to the Final WIC Food Rules includes a \$2 increase to the children's CVB from \$6.00 to \$8.00. The new amount will be downloaded to the clinics during the end of day processing on Thursday, May 29, 2014.

The \$8 will be issued to children beginning Friday, May 30, 2014. For participants with benefits in-hand, the increase will be issued for future benefits. If the \$8 does not appear on the shopping lists issued on May 30<sup>th</sup>, contact the IT Service Desk at 1-800-650-1328.

Please inform participants about the increase during classes and certifications. New food package lessons and materials will be revised over the next few months to reflect this change. Clinics will continue to issue the current versions of the *Your Guide to WIC Foods* (Stock No. 13-06-13178 and 13-0613178A) until the updated versions are available in the warehouse.

If you have questions or require additional information, please contact Paula Kanter, Clinical Nutrition Specialist, at (512) 341-4574 or [paula.kanter@dshs.state.tx.us](mailto:paula.kanter@dshs.state.tx.us).