

## Memorandum

#14-093

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** July 28, 2014

**SUBJECT:** Changes to Fiscal Year (FY) 2015 WIC Approved Foods

The FY 2015 WIC Approved Foods will change starting October 1, 2014. Attached is a list of the brands that will be added and removed. The *Texas WIC Approved Foods Shopping Guide* brochure and poster (WIC-34 and WIC-34p) and the *Infant Formula* insert (WIC-34-1) are in the process of being printed and will be shipped to local agencies the last two weeks of August 2014. If you have any questions, please contact Paula Kanter, Clinic Nutrition Specialist, at [paula.kanter@dshs.state.tx.us](mailto:paula.kanter@dshs.state.tx.us) or at 512-341-4574.



# Texas WIC Approved Foods Changes Effective October 1, 2014

## Adding:

### Cereals

- **Malt-O-Meal**
  - Crispy Rice – 36 oz. bag
- **General Mills**
  - Corn Chex (gluten free) – 18 oz. box
  - Rice Chex (gluten free) – 18 oz. box
  - Go Diego Go! (similar to Dora) – 18 oz. box
  - Multi-Grain Cheerios (new box size) – 18 oz. box

### **Gluten Free Cereal – in Gluten Free package only**

(These will be in addition to Corn Chex and Rice Chex 12 oz. boxes)

- **B & G Foods**
  - Cream of Rice – 14 oz. box
  - Cream of Rice/Crema de Arroz (bilingual box) – 14 oz. box

### **Soy Milk**

- **Silk** – Original Soy Milk (Plain) – 64 oz.

### **Canned Beans**

- **Casa Fiesta** – Whole Black Beans
- **Goya**
  - Black Beans
  - Blackeyed Peas
  - Cannelini Beans
  - Pinto Beans
  - Red Kidney Beans
  - Low Sodium Black Beans
  - Low Sodium Pinto Beans
  - Low Sodium Red Kidney Beans
- **Ortega** – Fat Free Refried Beans

### **Baby Food**

- **Beechnut** – Mango 4 oz. (previously not allowed due to added starch)

**Dropping – continued (participants can purchase through December 31, 2014):**

**Cereals**

- **Post**
  - Honey Bunches of Oats Cinnamon Bunches – 18 oz. box
  - Honey Bunches of Oats Fruit Blends – Peach Raspberry – 18 oz. box
  
- **Malt-O-Meal**
  - Oat Blenders with Honey – 18 oz. bag & 36 oz. box
  - Oat Blenders with Honey and Almonds – 18 oz. bag & 36 oz. box

**Canned Beans - Casserole** – Fat Free Refried Pinto Beans

**Soy Milk** – Lucerne Soy milk – 64 oz. (no longer available)