



Memorandum

#15- 057

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 29, 2015

SUBJECT: Abbott Product Changes 2015

Abbott Nutrition has informed us that several of the formulas in their product line will undergo changes in 2015. This information is provided to staff in order to answer any questions they might receive about these formula changes.

Two formulas, Similac Go and Grow Soy and Pediasure Sidekicks Clear have been discontinued. We are unsure how long the discontinued products will be available at retail therefore **effective immediately** we recommend that you no longer issue these formulas to clients. The details are provided below.

- **Similac Go and Grow Soy (Code 472) – Discontinued**
 - Phase out begins May 2015
 - If Similac Go and Grow Soy was previously issued the formula may be purchased as long as inventory is available
 - If requested, contact the health care provider (HCP) to inform them that the formula has been discontinued and to offer alternate soy options:
 - Gerber Graduates Soy (Code 554)
 - Good Start Soy (Code 416)
- **Pediasure Sidekicks Clear (Code 549) – Discontinued**
 - Phase out began March 2015
 - If Pediasure Sidekicks Clear was previously issued, the formula may be purchased as long as inventory is available
 - If requested contact the HCP to inform them that the formula has been discontinued and to offer alternate options:
 - Ensure Clear (Code 526)
 - Boost Breeze (Code 496)
- **Pediasure with Fiber (Code 035) – Packaging change - Reshaped bottle began to appear in stores in March 2015**
- **Pediasure label update planned later this summer (June/July 2015). There will be minor graphics changes on the labels in the Pediasure product line.**

- **Similac Go and Grow Sensitive – Launching May 2015; not authorized by Texas WIC at this time**

If you have any questions, please contact Sandra Brown, Food/Formula Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4576, or Sandra.brown@dshs.state.tx.us, or Pat Koym, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4578 or Patricia.koym@dshs.state.tx.us