



**TEXAS WIC PROGRAM**  
Department of State Health Services  
Food Issuance and Redemption Services Unit - MC 4554  
P.O. Box 149347  
Austin, TX 78714-9347  
(512) 341-4425 1-800-252-9629 (Texas Only)

December 3, 2010

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## **Similac Sensitive Isomil Soy Changes**

Abbott Labs has informed us that Similac Sensitive Isomil Soy Formula will change its name to Similac Soy Isomil. The lid color will change from orange to pink.

This change will impact all can sizes and forms (powder, concentrate and ready to use.) UPC's, prices and sizes will remain the same. WIC participants may purchase either label color or name while both are available.

Fortunately this time, the ounces will not change.

The shipping will begin approximately December 15, 2010.

If you have questions, please call the WIC State Office at (800) 252-9629.



**Infant Formula Changes**  
**Shipping Mid December 2010**  
Similac Isomil is changing the look  
& name of their infant formula.

