

March 8, 2016

Vendor News Flash

Similac Alimentum Powder Can Size Change

Beginning April 1, 2016 and continuing through the summer of 2016, Similac Alimentum powder will change can/package sizes from 16 ounces to 12.1 ounces. The new can will yield 87 reconstituted ounces and will have a new UPC. During the transition period, both can sizes will be redeemable using WIC benefits.

Because a new UPC will be issued, a new EBT category and subcategory will be added to the system to reflect the UPC for the new package size.

- The new cat/subcat will be effective April 1, 2016.
- The old cat/subcat will not expire and may be redeemed until stock is close to depletion.

Formula Name	Current Size	New Size
Similac Alimentum Powder	16 oz.	12.1 oz.

Please contact your distributor for additional information on the new UPC for the 12.1 ounce product.

- Clients who were issued these formulas for April and later will continue to be able to redeem for either the 16 oz. or 12.1 oz. size. If it scans and is within the expiration date, it may be sold. Please note that clients may buy either the 16 oz. cans OR the 12.1 oz. cans, but it will not be possible for clients to purchase both sizes in one transaction.
- If clients have difficulty redeeming benefits for this formula, please ask them to return to the clinic for assistance.

If you should have any questions, please contact us at WICVendorInfo@dshs.texas.gov.